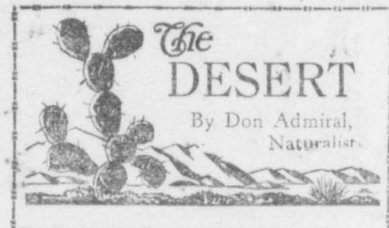


17 SHOPPING DAYS
UNTIL CHRISTMAS



Even though there are plants in blossom each month of the year on the desert the introduction to the flower season seems to be the profuse blooming of the chuparosa during the fall months. As a matter of fact the chuparosa blooms, more or less, during each month of the year but the fall rains bring its dull scarlet flowers into prominence giving the impression that this is the only time during which it flowers.

Recent rains of more than usual heaviness have caused the chuparosa to bring forth an abundance of blossoms that may be noticed even from a rapidly moving automobile. The best display along the highway is usually just beyond the concrete bridge south of the Village. On the west side of the road there are some beautiful bushes well covered with flowers; the bushes on the east side of the road have fallen prey to progress, for the leveling of the land with a bulldozer annihilated the smaller shrubs. But a few bushes remain, at least, this far into the season.

As I read the above paragraph the name, "Village" holds my attention; it was written rapidly and easily for habit is strong and "Village" is the term applied to our community. "Village" has always appealed to me as a friendly term bringing into relief congenial souls who are living along as if they understand something about living; but I wonder if "Village" remains the proper term, which thought leads me into the problem of what to call the community now that its village days seem to have passed forever. Of course to those who knew Palm Springs before the recent activity, Palm Springs will always be the "Village" but to new arrivals it is difficult to explain that Palm Canyon Drive is just the local shopping block of a "Village".

Moisture from the recent rains has penetrated the ground to a depth of about fifteen inches. This covering of earth contains the seeds of most of the desert plants, so seeds to produce this season's crop of flowers are in direct contact with moisture. The first condition then for a flower crop has been brought about by the early rains and the second step, at least one more timely rain, is in the future. In addition to moisture, it is necessary for the germination of seeds, that there be a favorable temperature and sufficient supply of oxygen. In our desert section these two are usually not a problem.

Without a sufficient supply of moisture germination will not take place for water is absolutely essential for the germination of the seeds. Water performs the following functions during germination of the seed: First, the seed coat is softened by water allowing the seed embryo to break through; second, absorption of water by the seed causes it to swell and burst the seed coat; third, water facilitates the passage of oxygen into the seed; fourth, water dilutes the living matter of the cells of the embryo thus allowing the various life processes to become active; five, water makes possible the movement of soluble food matter to the growing points of the embryo.

Thus it is seen, that without a sufficient supply of moisture it is impossible for the seeds in the desert soil to germinate and produce plants that give our desert flower display. Seeds may lie in the ground for many years before there is sufficient moisture about them to bring about germination and continue the growth of the plant. It is not uncommon for the seeds of some of our desert plants to remain

World's Richest Man Guest Here

The Maharaja of Indore, reputed to be the world's richest man, is a guest at the Desert Inn. Accompanied by his wife, the Maharani, his official staff and a dozen servants, the group occupies a suite of fifteen rooms at the Desert Inn.

The writer called on His Excellency, the Maharaja, this week, but was unable to obtain an interview. However, he was seen on the streets in his wheel chair, accompanied by his nurse. He is a young man, only 28 years of age, and very frail, weighing only 113 pounds, it is said.

According to members of his staff, who were interviewed, the Maharaja is highly educated, and speaks fluently several languages. He rules Central India, having more than a million subjects. Syndicated newspaper articles several years ago stated that his wealth is greater than that of Ford and Rockefeller combined, but that this wealth consists mostly of jewels. Captain Namli, aide de corps to His Highness was interviewed by a Desert Sun reporter. He stated that the entire party is delighted with Palm Springs, and especially the Desert Inn. He was more or less non-committal, but a gracious gentleman, well educated.

When asked regarding conditions in (Continued On Seventh Page)

Construction Nears Million Mark

New construction of buildings valued at over \$2,000 each, in Palm Springs, for the year 1936, is rapidly nearing the three million dollar mark.

New construction started during the last 15 days of November amounted to \$142,000, and total for the month was \$323,000, according to Joe Schobe of the Mason Case Company, who is making a permanent survey in this community.

Including small buildings, garages, and repair jobs, the amount is undoubtedly over the three million mark for the first eleven months of the year, but these were not included in Mr. Schobe's survey.

He has a record of all the jobs, with the cost of each, which is available for inspection by all members of the Palm Springs Realty Board. The average value of new homes is about \$10,000.

Horse Races Here Next Sunday

The curtain will rise on Palm Springs most thrilling sports event on Sunday, December 6, when the opening of a series of Sunday afternoon trotting and pacing horse races will be staged at the Palm Springs Field Club.

Many leading Palm Springs citizens as well as prominent people from Los Angeles, Beverly Hills, Santa Anita, Pasadena and other southland cities have reserved boxes for this first harness racing matinee here Sunday.

Trotting and pacing races, have scored outstanding success at fashionable eastern resorts during the past summer, and Palm Springs will be the center of winter harness racing. Eastern socialites are great fans of this thrilling equestrian sport.

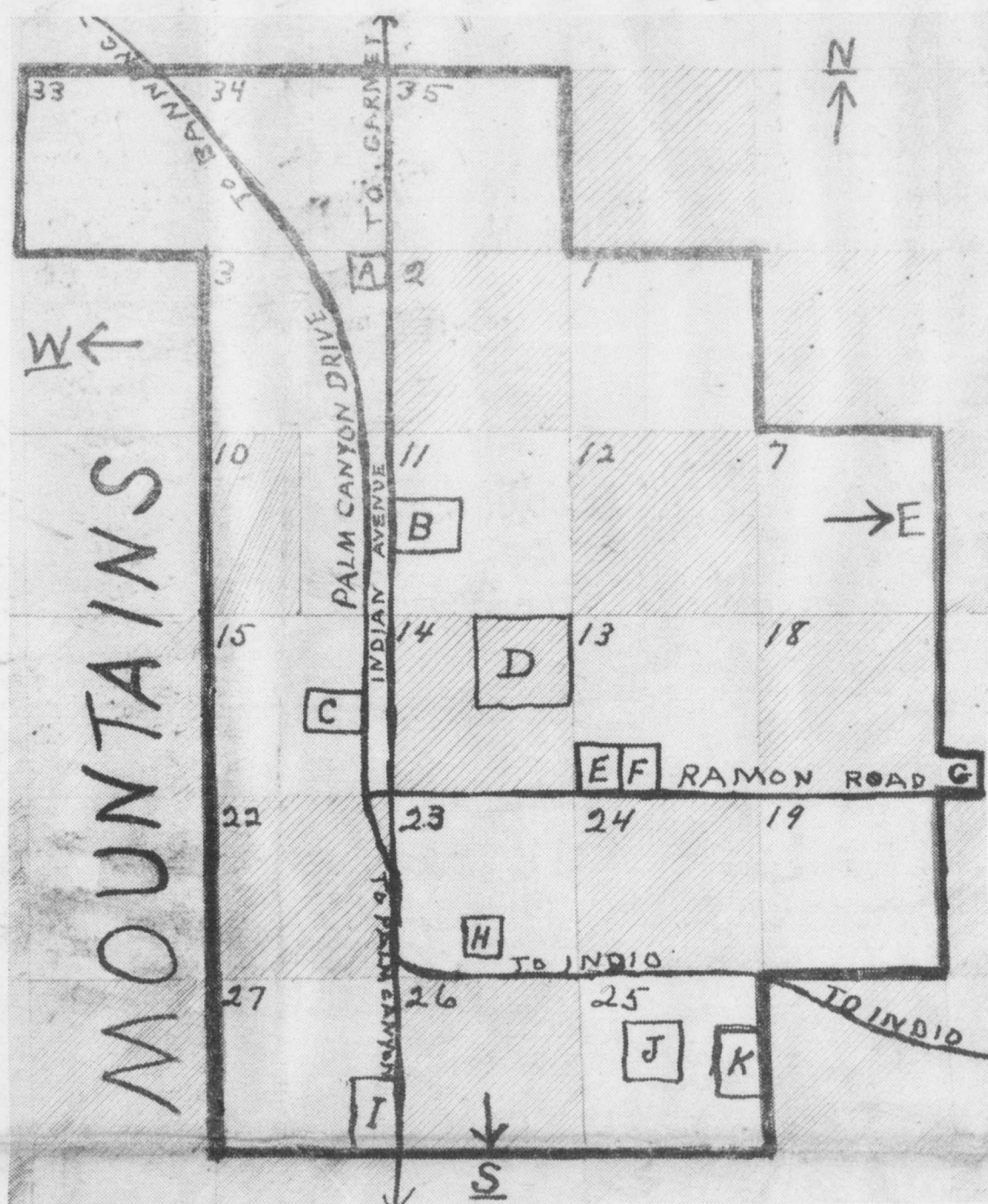
Post time for the first of the ten races to be run on next Sunday's top-notch program will be 1:30 p. m., announced Dr. Henry Hoagland, president of the Palm Springs Field Club.

Twenty-one of the leading trotting and pacing horses of the Pacific Coast will race for honors. These horses have won racing fame at Stockton. (Continued On Last Page)

The Palm Springs Public Library will be closed until about December 15, when it will reopen in the Plaza.

A definite opening date will be announced later.

Proposed Area to be Incorporated



This is a sketch of the 21 sections of land (13,441 acres) proposed for incorporation as the City of Palm Springs. Included in the area are seven and a half sections of Indian lands (shaded in the map), which, it is said, will not be under the jurisdiction of the city government even if within the city limits, but will become part of the city when and if sold. The incorporation committee on Tuesday evening adopted the plan as outlined above. Figures on the map denote section numbers, and letters in squares indicate prominent landmarks.

KEY TO ABOVE MAP:

- A—Racquet Club.
- B—El Mirador Hotel.
- C—Desert Inn.
- D—Airport.
- E—Field Club.
- F—High School site.
- G—Sewage disposal plant.
- H—Deep Well Ranch.
- I—Tahquitz Desert Estates and Palm Canyon Estates.
- J—Smoke Tree Ranch.
- K—Araby.
- Shaded sections—Indian Reservation.
- Figures in upper corners of square denote section numbers.

gested to be included in the city, as shown on the map at the top of this page, it was adopted unanimously.

The legal committee, appointed to confer with Attorney Guy Pinney, who had drafted a preliminary petition, conforming to all the requirements of the state law, consists of Mrs. Pinney, himself, and Attorneys G. M. Gannon.

(Continued On Last Page)

Can't Lick 'Em So He Joins 'Em

(By EARL BEHRENS)

(The following article was written exclusively for The Desert Sun by Mr. Behrens, who has been vacationing at the Desert Inn. He is the political editor of the San Francisco Chronicle, and foremost political commentator of the West.—Ed.)

"If you can't lick 'em, join 'em" has been the political maxim of many a political boss in the United States.

"If you can't lick 'em, hire 'em" seems to be the newest twist which the old political saw has taken.

Illustrative of the "can't lick 'em, hire 'em" theory is the recent action of Publisher William Randolph Hearst in naming President Roosevelt's son-in-law, John Boettiger as publisher of the Seattle Post-Intelligencer, and the statement further that the former Anna Eleanor Roosevelt,

the President's daughter, would become woman's editor of that paper. Already on the Hearst payroll is Elliott Roosevelt, one of the President's sons.

The whole thing is purely a business proposition as far as the astute Mr. Hearst is concerned, and the same as far as the members of the President's family are concerned.

Just what position the President's son-in-law will find himself should Mr. Hearst again turn from his support of the President and attack Mr. Roosevelt, as he did in the recent campaign is a matter of conjecture. Mr. Boettiger has stated he will cross that bridge when he comes to it.

But the entire situation is illustrative of the hokus pocus of politics in this country and the apparent change in attitude on the part of the people as far as the participation of

(Continued On Last Page)

Reservation To Be Made Sanitary

Officials of the state division of immigration and housing are determined that the local Indian reservation shall be cleaned up, if they have to jail violators of the state immigration and housing laws.

Fred J. Rugg and L. T. Mott, inspectors from that department, arrived here early this week, and expect to remain until every building on the reservation conforms to the state sanitation laws.

Premises must be cleaned up, all privies must be replaced with sanitary flush toilets, and residences must have the required floor space according to the number of occupants.

Those who fail to comply with the law will be arrested and prosecuted, said Mr. Rugg this week.

Realtors of Southwest Here Today

More than a hundred real estate brokers, accompanied by their wives, are guests today of the Palm Springs Realty Board, for the 14th district of the California Real Estate Board is holding its convention at El Mirador Hotel.

At 11 o'clock this morning they held their principal meeting in the lounge of the hotel, this afternoon was spent sight-seeing on the desert, and tonight the group will meet for a grand dinner dance at Zepca's.

Foremost officials of the state board are present to address the meeting. The visiting realtors were welcomed by President Harold Hicks of the local board; Rufus Chapman, vice president; Archie Palmer, secretary; Jack Williams, treasurer; Joe Schobe, Ed Lindop, John Munholland, and other members of the reception committee.

1700 Copies



(By Carl Barkow)

Earl Behrens calls attention to the modern trend of would-be political bosses, in a special article written for this newspaper which appears on this page, citing William Randolph Hearst as an example. The Republican party has learned since the last campaign that Hearst was a liability, but fortunately (for the Republicans), it appears they may lose him to the Democrats, if the latter will have him. If Hearst will just "stay put" this time, and Al Smith can be induced to decamp, the Republicans may have a better chance for victory in 1940.

Men like Hearst are responsible for the increasing number of people who have come to believe that political writers and candidates are not sincere and that politics is simply a game. The fact remains, however, that the majority of newspaper writers believe what they write and do not flop from one side to the other simply to be with the crowd. Earl Behrens, Frank Kent, Jay Franklin, are outstanding examples of such writers.

Mr. Behrens' special article takes us back four years when he joined with two other famous writers, Frank Condon and Samuel G. Blythe, of the Saturday Evening Post, to edit a special miniature edition of The Desert Sun for the Southern California members of the state's newspaper publishers' association, who held a convention at the Desert Inn. We know of no other weekly newspaper with such a high salaried staff who received less for their work.

The three nationally famous writers were guests at the Desert Inn at that time. This brings to mind a story that has never been published:

Earl Behrens, who hails from San Francisco and consequently isn't happy unless he can get wet at least once a day, came prepared to enjoy the Desert Inn swimming pool. Round Sam Blythe, however, coming from an Irvn Cobb pattern, came here for a different reason. If it is true that 93 per cent of the human body is water, he would try dehydration, and thus he might acquire a willowy figure, like Earl Behrens', and where else could that be more enjoyably accomplished than in the dry and parching desert. So, naturally, he was not prepared to get wet, and consequently did not have a bathing suit.

But Earl had his daily bath in the swimming pool and he insisted that Sam should do likewise. He finally offered to go in the pool at night after the other bathers had retired to their rooms if Sam would only join him although Earl did not object to the admiring eyes of the ladies cast in his direction, in broad daylight as he posed his Apollo figure on the spring board or gracefully frolicked in the water like a porpoise.

But Sam had no bathing suit. "You don't need one," insisted Earl. "You can wear your undies. It will be dark and no one will see you." Sam finally succumbed to the pleading, and clad only in his long, flimsy, knit undies, he trotted to the swimming pool with Earl, one dark night. The locked gate did not deter Earl. He had to have his daily bath. Like an alley cat he agilely leaped upon the stone wall, and with numerous grunts he pulled up the groaning Sam who stood on the wall swaying in the warm desert breeze like a blimp tied to its mooring mast. To get him down was a different matter, but dauntless Earl succeeded also in this task, and Sam waded in the children's pool while Earl curveted in the deeper water.

The next morning Sam learned of the bath room scales (Continued On Last Page)

The Desert Sun

of Palm Springs, California

Johnson & Barkow, Publishers

Harvey Johnson and Carl Barkow

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Hannahs Building, Palm Canyon Drive

Telephone 3594

Public Welcome at Meeting Tuesday

Meetings of the Riverside County Chamber of Commerce, held monthly during the season from October to June, are not restricted to members of local chambers of commerce but are open to the public. Mrs. R. L. Cowgill, acting managing secretary, said today in response to numerous inquiries.

"Questions from many persons show that Riverside county residents do not clearly understand that our meetings are open to all interested people," she said.

"The county chamber of commerce has no individual memberships. Its members are local chambers of commerce. The county group is a coordinating unit, assisting all the community units. It sponsors the monthly luncheon gatherings in all parts of the county, bringing together persons from all communities for discussion of mutual problems and to enjoy the association of one another.

"Our meetings are open at all times to the general public, regardless of membership in local chambers of commerce. We do ask that reservations for the luncheon be made by Saturday preceding each Tuesday meeting," she said.

The next session of the county chamber is to be held at Palm Springs at noon, Tuesday, Dec. 8. Arrangements are in charge of Frank Shannon, executive secretary of the Palm

Springs Chamber of Commerce and former president of the county chamber.

The meeting will be held in the Desert Inn. The Palm Springs gathering, formerly held in February or March, has been advanced to December because of the increasing difficulty of the hotels here to care for such a large group in addition to the ordinary patronage later in the season. The attendance at the desert meeting is generally the largest of the year.

THREE BROKERS SHARE SUITE OF OFFICES

Three well-known local real estate brokers have taken offices together in the building on North Palm Canyon Drive, just north of Jack Williams' real estate office.

They are Ray Teal, William McKenna, and Allan Handler.

Mr. Teal was a real estate broker in Florida for 12 years before coming to California. He came to Palm Springs last spring and remained throughout the summer.

Mr. McKenna has been here for the past two years, and is also thoroughly familiar with local conditions. Mr. Handler has operated here for a number of years and has a large clientele.

The three men are brokers in their own right, and operate independently, although they have offices together.

Clark Milliken, son of the famous physicist of the California Institute of Technology, was a guest at Araby over the week-end. He was accompanied by the Henry Fishers and Richard Burkes of Redlands.

Call a YELLOW CAB. Phone 4444.

Extremely Desirable New Cottage

to be completed
about Dec. 20.
Exclusive sale price
by owner

\$5800

Terms if desired.

Inquire regarding new
industrial sites.

2 close in

Desirable Rentals

in sheltered area.

Four bedrooms

Three baths

Double garage

Maid's and chauffeur's
quarters.

Austin G. McManus

Member Palm Springs Realty
Board

WILLIS S. MYERS
associate

Steady Progress Assured On New Idyllwild Road

Now that the last obstacle in the building of the Banning-Idyllwild road has been removed, and the county supervisors are on record as requesting federal aid for the project, progress should be steady.

Federal aid means that the government, through the Forest Service, will contract for a certain stretch of the highway, probably from Banning to meet the job being done by county prisoners. In that event the county would be assured of a highway meeting federal standards. It was such cooperation between the federal and county authorities that resulted in the construction of the Pines-to-Palms highway.

The federal fiscal year begins on July 1, and it is likely that the "big money" will be forthcoming at that time. But, even before that date the "federals" usually have a "carry

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for Children and Adults in Classic
and Modern Piano.

• Violin, Clarinet, Trumpet, Guitar
and Drum Instruction for Beginners.

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SADDLE AND CYCLE CLUB

Dinner De Luxe
\$2.00

Cocktail Lounge

Entertainment

over" account which can be utilized
on such projects as the Banning-Idyll-
wild.

Subscribe for The Desert Sun. Get
all the news.
Call a YELLOW CAB. Phone 4444.

World Premier

GRETA

GARBO

loves

ROBERT

TAYLOR

*Their Lips Meet
For the First Time!*

These two great lovers whose paths now cross—and the rest is the beauty, the thrill and the glowing glory of love.

In the strong young arms of Robert Taylor, Garbo reposes. How fitting that the love story of the Parisian youth and the fatal beauty, Marguerite, should be portrayed by these romantic stars.

This picture will remain vivid and memorable when others fade into oblivion. Your heart will tell you that here truly is one of the great soul-dramas of all time.

in

"Camille"

with LIONEL BARRYMORE

ELIZABETH ALLAN - JESSIE RALPH - HENRY DANIELL - LENORE ULRIC - LAURA HOPE CREWS

Based on Play and Novel "La Dame aux Camelias" Lady of the Camelias, by Alexandre Dumas.

Directed by GEORGE CUKOR

A Metro-Goldwyn-Mayer Picture

GALA OPENING

Saturday Evening, Dec. 12

Stars of this picture and other notable screen celebrities in person on the stage.

PLAZA THEATRE

For Reservations - - - Telephone 4384



The SILK HAT

Fine Food

Swell Drinks

Mediocre Service

Jim S:

Didn't even bother to show you this ad,
as I knew it was lousy. Looks like a "horse"
on you . . . I hope.

JIM C.

P. S.—Jim S.:

Roll you for this one—double or nothing
—then we'll know who the "horse" is on.
JIM C.

JACK MOORE

INVITES YOU TO THE

ROYAL PALMS
COFFEE SHOP
AND BROILER

in the
ROYAL PALMS HOTEL
In the Center of the Village

"THE VERY BEST IN FOODS"

HIGH SCHOOL NOTES

The sociology classes will be busy for the next three weeks writing term papers. The topics are to be chosen from the chapter titles of the sociology text book. Many excellent reference books have been purchased; other sources of information used for this assignment will be the public library, magazines, and newspapers. The students are showing much enthusiasm and these is promise of a great number of interesting themes.

The second year shorthand pupils are being given experience in secretarial work by acting as secretary to the teachers. The teachers dictate any business letter that they might have, and the student returns the finished product to the writer.

The members of the football team will soon be the proud possessors of gold footballs and letters. Those who will receive these trophies are Buster Crumpton, Ben Allen, Gene Burson, Albert Gauff, George Hall, Buddy Hobbs, Mason Iund, Homer Johnston, Theodore McKinney, Roger Manwarling, Ralph Murchison, Harry Raduziner, Roland Warren and Charles Weaver. Manager's letters will be given to Tom Lee and Joel Cloud.

The Scholarship Society of B. U. H. S. traveled to Palm Springs Tuesday afternoon to view the new architecture that has been completed there. The society was conducted through the new Plaza, which is a million dollar project, the Town Hall, the Colonial House, and the kitchens of the Desert Inn. Later the group dined at the Desert Inn Coffee Shop. Mr. and Mrs. LeRoy Beam, Miss Mabel Thayer and Miss Bird accompanied the students.

At the last board meeting, the members decided that it would be possible for the high school students to use the auditorium for emergency assemblies. The students took advantage of this and had an assembly Tuesday afternoon at which time the student body council members were introduced and Mr. Beam told the students about the grading system. The use of the assembly hall will be of great advantage to the students and will be greatly appreciated.

On Monday evening, November 30, Charles Weaver, Buster Crumpton and Ralph Murchison attended a banquet given by the Riverside Junior College. The banquet was given for the Riverside Junior College team and for various representatives of the Riverside County League. After the dinner the boys attended a show.

The first order for the junior class rings went in Monday, so the seniors won't be the only ones who will be displaying true class spirit. As it takes about five weeks to fill an order, the juniors will not be the proud owners of these long sought after possessions until the end of the semester.

LIQUOR LICENSES TO BE COLLECTED YEAR IN ADVANCE

Vendors of hard liquor must pay license fees a year in advance, effective January 1, the state board of equalization ruled at Los Angeles, Monday.

"This will weed out the fly-by-nighters and those conducting business on a shoe-string," George M. Stout, state liquor administrator, told members of the board. "If liquor dealers are not sufficiently sound to afford a yearly fee, then they should not be in business."

Under the present quarterly payment license system, said Stout, considerable "bootleg" liquor has been sold.

The board's ruling followed a recent opinion of Attorney General U. S. Webb that the body did not have authority to issue quarterly licenses except on seasonal businesses.

FOUR-YEAR-OLD BOY MEETS DEATH IN WRECK NEAR OASIS

In a tragic accident, occurring late Sunday night on an Imperial county highway, little Frederick Vondey, 4, was instantly killed when the car which his mother, Mrs. Elizabeth Vondey, 22, of Oasis, was piloting, crashed into a truck.

Paul V. Vondey, 24, father of the child, was seriously injured and is now being treated at the Indio hospital. Mrs. Vondey was reported but slightly hurt.

The car rammed into a parked truck, at Truckhaven, about three miles south of Oasis. B. C. Tompkins of Fontana was reported as owner of the truck which officers declared was parked well off the highway and with its clearance lights burning at the time of the wreck.

THE HORSEMAN'S HOUR

Dinner at eight; cocktails at five; and now comes an innovation called "The Horseman's Hour."

There's a song, which sung sweetly or otherwise, starts off with "Give a man a horse he can ride." On thinking over the words of this song we make bold to suggest that something ought to be done about—give a horse a man who can ride him. And so we've started thinking about The Horseman's Hour. Every Tuesday from three to four, just before the sun sinks down beyond the purple mountain tops, horsemen and horse lovers are invited to attend The Horseman's Hour at the Araby-Palm Springs Stables.

There in the large ring five-gaited and three-gaited horses; jumpers and stock horses together with polo ponies and harness horses will go through their paces.

As nothing is obtained without a great deal of practice so this will be a sort of informal training hour to which you and your friends are invited.

Philco, RCA Victor, Grunow, Packard Bell Radios. Palm Springs Furniture Co. Phone 4834.

Phone 5164 for Firewood.

TANNER Motor Livery. Phone 4444.

Surprise Party for Mrs. Read

Monday, Nov. 30, marked a day of pleasant surprise for Mrs. Josephine Read, proprietor and manager of Josephine's Tea Room.

A surprise birthday party planned by her husband, Mr. Frank Read, was given in her honor.

Mrs. Read received very many lovely gifts.

The following twenty-five guests were present: Mr. and Mrs. Walter Bunker, Mr. and Mrs. George Oliver, Miss Margaret Needham, Charles Shepherd, William Nash, Mr. and Mrs. Harry Barrows, Mr. and Mrs. C. C. Neel, Miss Alice Cardinet, Miss Diane Richards, Mr. and Mrs. Harry Williams, Bob Jones, Mr. and Mrs. Bert Misner, Phil Poletti, Miss Gertrude Usakowski, Ted Sipajlo, Mrs. Victoria Linski, Mrs. Zaddie Bunker, the Countess La Salle and Lewis Clark.

The guests were entertained with a song by Miss Gertrude Usakowski, and by Bill Banks and his one-man band.

The BEST Radio Service in the Village. Three technicians. Palm Springs Furniture Co. Phone 4834.

Phone 5164 for Firewood.

U-DRIVE CARS. Phone 4444.

50c Plate Dinner

65c 75c, 85c and 95c
COMPLETE DINNERS

Josephine's Tea Room

In Back of Palm Springs Theatre Bldg.

Palm Springs Furniture Co.

THE ONLY COMPLETE HOME FURNISHERS
IN PALM SPRINGS

Phone 4834

CHRISTMAS GIFTS

FROM everywhere . . . gathered for Palm Springs' discriminating buyers. Delightful CRYSTAL LAMPS for luxurious boudoirs, \$3.50 and \$5.50. . . Fascinating POWDER BOXES with French gilt and enamel to complete the picture, \$2.50. . . Or for the desert home—quaint painted pieces in crackle finish with Mexican figures or desert scenes. . . BOOK ENDS, \$1.95. . . GUEST BOOKS, \$2.95. . . KLEENEX BOXES, \$2.50.

CALL OUR RADIO and
REFRIGERATION DEPARTMENT
for best service in the village.

• Furniture designed and guaranteed for desert
climate in America's foremost desert resort.

BUY LOTS IN CATHEDRAL CITY

Dr. H. Kane of Los Angeles has bought two business lots and two residence lots from S. D. Arner of the Desert Realty Co. at Cathedral City. He contemplates business buildings and a court.

Jimmy Fox, well known in night club circles, has bought six lots in Cathedral City and is erecting a swanky night club for the smart set.

Cathedral City is enjoying a remarkable building boom, both in the restricted as well as the unrestricted districts.

DEMOCRAT CHIEFTAIN PAYS VISIT TO PARIS

Democratic party chieftain James A. Farley arrived in Paris for "a few days off," and predicted the United States would enjoy the greatest prosperity in history during President Roosevelt's second term, and started a tour of historical spots of the city.

Honeymooning in Banning early this week were Mr. and Mrs. Walter Barkow of Fallbrook. They were married at Yuma on Sunday, and stopped over here to call on the groom's brother, Carl Barkow and family. Mrs. Barkow, before her marriage, was Miss

Hilda Webster, who arrived in this country a few years ago from London, England. Mr. Barkow is publisher of the Fallbrook Enterprise.

Call a YELLOW CAB. Phone 4444.



CHRISTMAS GIFTS FROM ALL PARTS OF THE WORLD

JEWELRY — SILVER — COMPACTS
RINGS—Star Sapphires and Others
DOLLS — SHAWLS — RUSSIAN BOXES

And Many Other Gifts Too Numerous to Mention.

SHOP OF CHARM

CARNELL BUILDING AND THE "PLAZA"

RED TAG Sale

LOW PRICES MONEY SAVING EVENT

Stock up NOW SAVE MONEY

Prices effective through Saturday, Dec. 5th.

The shelves of your neighborhood Safeway Store are fairly bristling with Red Tags this week. And every tag indicates an outstanding value. Visit Safeway this week. Stock up on Red Tag values and save.

Airway Coffee See it ground lb. 17c
Know it's fresh

Pink Salmon Happy-Vale Brand Choice Quality No. 1 size tall can 10c

Peanut Butter Beverly Brand Smooth Creamy jar 2-lb. 29c

Crackers Nat. Biscuit Brand Soda or Grahams Box 1-lb. 16c

SAFeway MEATS

To be assured of perfect meat every time, buy SAFEWAY GUARANTEED MEAT. Absolute quality control makes certain that every piece of meat sold at Safeway is of the finest grades. Your satisfaction is guaranteed . . . or money back.

Lamb Shoulder lb. 18c
FANCY SPRING LAMB

Veal Roasts lb. 18c
ROLLED—FANCY VEAL

Weiners lb. 17c
LARGE OR SMALL—Fine with Our Bulk Sauer Kraut

VEAL or LAMB STEW lb. 15c
LEAN AND MEATY

Veal Steaks lb. 19c
FANCY VEAL

Pork Chops lb. 29c
CENTER CUTS

Bacon ea. 17c
1/2-LB. PACKAGE

Yellowtail lb. 22c
FRESH

Golden Age Noodles, Macaroni or Spaghetti 3 pkgs. 25c

Waxed Paper Cut Rite Brand 40-ft. roll, 15c 5c

Dog Food Strongheart Brand 3 tall cans 14c

Rinso Granulated Soap For Laundry and Dishes large box 19c

Brooms Cecil Bruner 5-sew. Each 53c Red Line 5-sew. Each 25c

Waldorf Tissue Toilet Paper 3 rolls for 11c

Fresh Produce Values

*Effective thru Saturday at Safeway operated Fruit and Veg. Depts.

Russet POTATOES U. S. number one grade Russet potatoes. Excellent for baking, boiling or frying. Even sizes. 10 lbs. 29c

GRAPEFRUIT Coachella grown grapefruit. Extra nice quality, juicy and sweet. Large size. 4 for 10c

Calavo AVOCADOS No. 1 grade, fancy avocados. Fuerte variety. Good size. Delicious for salads or sandwiches. each 10c

DATES COACHELLA 14-oz. box 17c

Red Tag Value
SUGAR
FINE GRANULATED
10-LB. PAPER BAG 49c
PURE CANE SUGAR
10-LB. CLOTH BAG 52c
10-LB. PAPER BAG 51c

Red Tag Value
MATCHES
FAVORITE BRAND
Favorite brand matches are strike anywhere type. Note the low price on a carton of six boxes. A Red Tag feature at Safeway.
carton of six boxes 15c

Red Tag Value
TROCO
OLEOMARGARINE
Save the wrappers from Durkee's Troco Oleomargarine. They are good for a wide assortment of valuable prizes.
lb. 16c

Red Tag Value
BEANS
Van Camp's Brand
Slow-cooked with pork and tomato sauce.
16-oz. can 6c
22 1/2-oz. can 8c
31-oz. can 10c

EGGS
Med. Extras doz. 37c
LUCERNE Large Extras doz. 40c
BUTTER
LUCERNE First quality lb. 39c
LA FRANCE Second quality lb. 38c

SAFeway

PRICES EFFECTIVE THROUGH SATURDAY, DECEMBER 5th
Palm Canyon Drive Palm Springs, Calif.

COMMUNITY CHURCH

Increasing interest and attendance has marked each Sunday this season. A lively group of nearly a hundred children assemble each Sunday at 9:45. Featuring the opening exercises, is the salute to the American flag, followed by the salute to the Christian flag.

A song the youngsters enjoy is in the words "Sing the clouds away" "Smile the clouds away" "Pray the clouds away." If you sing and smile and pray, you'll drive the clouds away.

The children of the Community Church will share with all the children and young people of Palm Springs and surroundings in the Community Christmas Tree program on Thursday, Dec. 24th in the Golf Course. A strategically located Christmas tree within the church lot will receive elaborate trimmings and illumination as Christmas approaches.

The Young People's League will go in a body to Banning next Sunday evening where they will be guests of the Young People of the Methodist Church at that place. Cars will leave the Community Church at 5:30.

Sunday morning Dr. Macartney will continue the series of sermons on "Single Words of the Bible." Last Sunday was on the longest word in the Bible "Eternity." Next Sunday deals with the word "Remorse."

Communion cards signed by those present a week ago reveals the wide area from which the worshippers

come. From almost every state in the Union, and from every denomination.

ARENAS LODGE

A new cottage containing two rooms with baths and dressingrooms is under course of construction at Arenas Lodge. The building is of stucco with variegated tile roof which conforms in architecture to the other units at the Lodge. Private porches with attractive garden space in addition will be provided in order to carry out the idea of complete seclusion and privacy for the guest.

Guests of prominence during the last week are Mr. and Mrs. Frank Condon. Mr. Condon has a most enjoyable article on Palm Springs in the December 5th issue of the Saturday Evening Post entitled "Life on the Desert."

Mr. and Mrs. Edward Schweitzer of Bayer Asperin fame were also at the Lodge during the Thanksgiving holiday and will return on December 12th for a prolonged stay. The Schweitzers were Arenas Lodge guests all of last season.

From Montreal arrived Mr. and Mrs. F. W. Wilson by TWA for a short visit in Palm Springs. The trip was made from New York in eighteen hours.

Other guests during the week were Dr. and Mrs. Z. W. Logan; Mr. and Mrs. Clyde Vedder, Mr. Donald Vedder and Miss Betty Russell, Mr. and Mrs. Frank L. Patty; Dr. and Mrs. F. W. Sawyer, all of Los Angeles. Mr.

1000 HOURS HARD WORK BRINGS DIPLOMA TO LACHMAN

One thousand hours of hard work and burning of the midnight oil has resulted in the award of a very beautiful degree to Dr. M. L. Lachman, well known in the Physical Therapy field throughout the West. The American College of Physical Therapy in Chicago, Illinois, of which Dr. M. S. Farnsworth is president; Dr. Russell A. Winters is Dean and the noted George A. Remington, Ph. G., M. D., is an instructor, was the institution to award the degree to Dr. Lachman. The course included study in physical therapy, including electro-therapy and light therapies; Colonic Therapies and Scientific Massage, including different massage techniques, hydro-therapy, dietetics, anatomy, physiology, dermatology, hygiene, sanitation and jurisprudence. With the awarding of this degree Dr. Lachman is now Master of Physical Therapy.

Mrs. Lachman, who also was studying in Chicago this summer was awarded a diploma which testifies to the hard work she put in along with the doctor.

Dr. Lachman, who is spending his second winter in Palm Springs, has an elaborate suite of offices on North Palm Canyon Drive. His equipment is all very modern and of the very best type.

Elliott arrived from the Mark Hopkins in San Francisco for a short stay in the Village.

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185 ft. business frontage. 136 feet depth. Price \$20,000.
25x149 ft. business lot, \$7000, or lease \$50 month.
9 room house, 64 lots Winterhaven Manor tract, \$15,750.
Hotel site, 3 acres, swimming pool, garage and unique stone tower house, Hillside location, \$25,000.

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3-bedroom, Spanish, servants quarters, garage, lawn, sun deck, bar, with dance space, Monterey furniture included, electrically equipped, \$6950.

\$1575 takes 2 bedroom house with furniture.

\$2625 takes 6 room house with furniture.

\$750 takes 3 room house with furniture.

\$800 takes ½ acre restricted, elevated view.

ACREAGE FOR SUBDIVISION

300 acres joining Cathedral City on the south, mostly level, \$200 an acre. Cathedral City is about bought up. New subdivisions are in demand.

75 acres joining El Rancho Mirage with ½ mile highway frontage, \$200 per acre.

160 acres with mountain plateau with road. Ideal for hotel or sanitarium, \$25,000.

El Rancho Mirage half acres, \$550 up, restricted.

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All year climate

80 acres, ¼ mile frontage on Highways 60, 70, 99, in town, \$10,000. Level and cleared, water rights.

2½ acres with home and cottage, trees, on Highway 99 in town, with 175 feet highway frontage. Cleared and graveled for drive-in business, \$4000, terms

10 acre auto court, store, gas station and 17 rentals, \$13,500, terms. Income \$640 month.

In regard to any of the above see or phone S. D. ARNER.

Desert Realty Co.

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The Desert Forge

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The only shop in the county equipped to take care of all the local needs in iron and other metal work. Grown with the village since before it was a wide place in the road.

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ADAPTED BY
BEATRICE FABER

From the Metro-Goldwyn-Mayer picture

RESUME: In 1846, lovely Marguerite Gautier is the toast of all Paris. At the theatre one night she meets young Armand Duval, mistaking him for the rich Baron de Varville. She is deeply moved when Armand tells her that he has long loved her from afar. Later however, when the real Baron comes to her box, Armand leaves, believing her to be wholly mercenary. She goes off with the Baron and their love affair of seven months standing when she again meets Armand at an auction. On impulse, she invites him to her birthday party. On the festive evening, she tells him to return when the guests have gone. But at midnight, just when she is awaiting him, the Baron returns unexpectedly.

Chapter Two

"So you didn't go to Russia, after all," Marguerite said flatly. "I had an idea you wouldn't."

De Varville buried his hands in his pockets, walked to her side and kissed her coolly on the forehead. "No. You may flatter yourself. I can't do without you. After driving most of the day I turned around and drove back through the night." Then he said, sharply, "Were you expecting someone?"

She paled and replied, "Of course. You. I've learned never to believe any man when he says he's leaving town."

The room seemed suffocating. As his arms came around her, she longed to fling him off, yet was still. His voice murmured in her ear and she wanted to scream it down, yet she was silent. Then, like the rolling of the tumbrils she heard carriage wheels. That would be Armand. He could not fail to see de Varville's brougham. Wooded, she accepted the Baron's kiss. The sound of the carriage wheels retreated and died.

Three days and nights of restless despair, of spectral loneliness passed by. From Prudence, her dressmaker, she learned that Armand had gone to the little suburb of Marignan to visit his father and obtain money and permission to travel. Finally, on the third afternoon when the lashing torment of her heartache would not cease, she went to his rooms.

"Come in," he called indifferently to her light tap. Standing in the doorway, she looked at him, at the littered evidences of his departure. "So you are really going away."

His mouth was a white line of bitterness. "What did you expect? I saw the Baron's carriage."

"You were jealous."

"Of course."

Two great drops of crystal rolled from her eyes. Then suddenly she was in his arms and his lips were on her hair, her eyes, her throat. "Marguerite," he cried, "forget everything except that we're young and in love." A hammering silence. He forced her around to face him. "Give up the Baron."

"What?"

He repeated, inexorably, "I want you to give up the Baron. I don't want you to ever see him again."

Tenderly, she took his face between her palms. "One can't change one's entire life and future on one moment of love." She swayed a little. "And yet, that's what you make me want to close my eyes and do."

He held her close. "Then do it, Marguerite, do it! Close your eyes and let me manage your life, for the present, anyhow."

She hung in his arms, limp. Then slowly, the meaning, the full import of his words seeped through. To be a girl again, to laugh, to play, to be free. Her arms stole around his neck. "I will, oh, I will."

A gasping breath. "But remember—it's not the present one has to worry about. It's the future and the past."

He picked her up and held her like a child. "We'll forget the past," he asserted triumphantly, "and let the future take care of itself. All that matters is that we love each other now."

But as Marguerite discovered, things were not quite so simple as Armand believed. There was the matter of her debts—40,000 francs

worth, to clear up. At her request, de Varville had given her a draft for the amount.

Then he had said, bitterly, "No one has to tell me you've found a playmate for this summer's holiday in the country. It's in your face. But my one consolation is that I'm well rid of such a fool." He had added, "This money is my last act of consideration. If we ever meet again, it will be on a different basis. I never make the same mistake twice."

And Armand, dear Armand, what a baby he was—believing that they could live on his income of 7000 francs a year. She had spent more than that a month on dresses and perfumes. Half of de Varville's money she had decided to keep for herself so that there would be enough to live on this summer.

But shrugging all of it off her shoulders, Marguerite had started off for Bougeval with Armand, her heart high, her spirits soaring to the heavenly blue of the sky.

With sunlight breaking into her bedroom on her first morning in

than we realized. By the way, can you tell us whose chateau that is?"

The driver laughed with hearty relish. "It's plain you're strangers or you'd know it belongs to my master, the Baron de Varville. But as he spends most of his time in Paris we don't see much of him here."

They drove on in a brooding silence and Marguerite felt a sudden heavy access of fatigue. It was as if a chill, evil wind had blown upon them.

The halcyon days of May and June slid by and the incident was never mentioned again. Marguerite felt herself bloom anew, knew a renaissance of her carefree youth. Armand's devotion was like a charm that she kept close to her breast. His every word, every breath told her of it, sang the tune in her ears.

There had been no word from the outside world until Nichette the little seamstress, had written of her coming marriage to Gustave. Promptly, Marguerite had written

across the sky as a little later, she and Armand strolled arm in arm up the winding road of the hill.

"Tired?" he asked.

She rippled to the faint note of constraint in his voice. "We might go to the top of the hill."

His shoulders jerked convulsively. "And look at the Baron's chateau?" She stopped. Lightly, tenderly, her fingers trailed over his face. "Are you going to spoil a night like this after a day like this by being jealous?"

His face was drawn and for a moment its young buoyancy was blotted out. "Of course not. Only I always know he's there." He groaned a little. "Marguerite, I can't bear our summer to end."

"Nor I."

He grasped her hands. "Listen, I've written to my father and asked him to turn my money over to me. I'm not sure that he will but I'm going up to Paris tomorrow to see the lawyer who made my grandfather's will."

She threw back her head and laughed. "Do you know what I



How wonderful to know a simple happiness such as Nichette's, thought Marguerite.

the little rustic chateau, she suddenly awoke. Abnormally, her senses would not focus. She had the queer conviction that time had been set back. Within just such white plastered walls she had spent her childhood. Beside just such a huge four poster, she had said her prayers.

As Ninine opened the door, she drew in a deep breath. I'm so hungry. Doesn't the air smell delicious? And how quiet it is. What a heavenly room."

Tipping down the steps a little later, she saw Armand waiting in the little drawing room.

He hugged her boyishly. "It's not very beautiful."

She made a gesture that embraced both him and the place. "I don't like rooms that are too beautiful. I like this. Now we must see what's outside."

Their tour of inspection took them almost the entire day. Strolling through the meadows and woods, tiny, invisible bonds, born of laughter and silence, sprang into being. There had been no life before this. There was nothing beyond.

At twilight, they stood on top of a hill, admiring the breath-taking view. Off in the distance they could see the twin towers of a castle, reaching up into the sky.

"What a fine sight," Marguerite said. "I remember when I used to think how wonderful it would be to see inside a chateau like that."

She swayed a little. Their long, rambling walk had tired her. She clutched at her breast, coughing.

Armand caught her in time. "Darling, you're tired." Alarmed, he hailed a liveried servant driving past in a small trap. As they clattered along, he explained to the driver, "We walked much further

back, insisting that the wedding take place at Bougeval."

And so one day, when the blue sky was cloudless, it came to pass. Under the altar with its burning candles, stood the priest, intoning the Latin marriage service. Then it was over and there was laughter and tears as they all rose and surrounded the bride.

Marguerite walked away. Something of all this had moved her more than she cared to admit. How wonderful, to know a simple happiness such as Nichette's. Then slowly, her heart expanded. After all, why not? Surely, in Paris, there must be other two-room flats, five steep flights up. There, under the sky and the stars, would be Heaven itself, were Armand there.

The altar and decorations had been dismantled and every one had left. Prudence was at the door. Marguerite had just finished directing her to sell all her things—her jewels, her horses, her furniture—and thus wipe out the past forever.

"You really want me to dispose of everything?" Prudence asked incredulously, for the fifth time.

"As quickly as possible."

"Well," Prudence returned heavily, "I suppose you think that you're through with the past."

"Yes." The past was gone for she was herself no longer, at least, not the person Prudence knew. Not the same person she had been a year ago or three months ago or even yesterday.

"I don't say all this isn't very pretty," Prudence said in a plaintive voice, "but I've found that the only steady thing in this world is money. Well, let me know if you change your mind."

How lovely, the violet evening. There, the first star was twinkling at her. "I'll not change it."

The moon was sailing radiantly

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(This sudden descent of the elder Duval fills Marguerite with consternation. It can mean but one thing, that he wishes to separate her from Armand. Will he succeed or can their love surmount all obstacles? Don't miss the concluding installment in the next issue.)

"Visitors Welcome"

This is an invitation that has been included in our advertising for a long time.

At this season of the year we invite you more than ever to come in and look around.

INDIANOYA

Indian Trading Post

In the Heart of Palm Springs

Gifts

PIGEON SEASON APPEARS PROMISING FOR NIMRODS

Good band-tailed pigeon shooting is forecast in the Southland during the season from December 1 to 15, inclusive, according to preliminary reports received by the Automobile Club of Southern California outing bureau. Increased snowfall in the northern part of the state will send thousands of the birds southward.

Federal migratory bird regulations permit hunting only from 7 a. m. to sunset. Daily bag and possession limit is ten birds and but two limits per week. Reports already received from seven southern counties have been compiled by the club's outing bureau as follows:

Kern county: A few pigeons in the Frazier mountain district.

Orange county: Fall migration not yet arrived. Acorn crop is rather poor in most districts.

Riverside county: A few pigeons in San Jacinto mountains.

San Bernardino county: No pigeons yet although plenty of acorns and pine nuts are on the ground.

San Diego county: Pigeons scarce at present; northern snows will bring them in soon.

By capturing those two congressional seats in Maine, in September, the Republicans proved the truth of the assertion that you ought to do your Christmas shopping early.—EX.

Phone 5164 for Firewood.

U-DRIVE CARS. Phone 4444.

CHUKAR PARTRIDGES TO FURNISH SPORT

California soon may vie with India as a hunting ground for the famous Chukar partridge. Many have been liberated near Hemet.

A report of the state department of natural resources says:

"The Chukar partridge, California's newest game bird, has been liberated in various sections of the state for nearly four years. Little is known of this bird by California sportsmen, but in a few years they may be hunting the Chukar as the English do today in India—its native land."

The report revealed that the partridges have been liberated in 26 counties since 1932. The heaviest plantings have been made in Southern California because in that region there is a vast area of arid land which is unoccupied by game species, and to which it is felt the Chukar will adapt itself, thus putting formerly gameless land to work for the sportsmen.

GRANT BUYS DESERT LAND

C. Grant, of San Diego, a grandson of Gen. U. S. Grant, has purchased a 20-acre tract of land adjacent to U. S. Highway 99, about four miles south of Coachella, and has just completed a modern stucco six-room residence and garage. Mr. Grant is stocking the place with an assorted variety of poultry, including chickens, turkeys and guinea fowl. He expects to use the place to entertain his San Diego friends and others during the winter season.

Two Men Are Injured In Wreck

On Saturday night L. R. Spencer and Robert Winstrom were brought into the Dr. Reid Clinic and Hospital for emergency treatment for major injuries after the car which they were driving collided with a truck near Redlands. Mr. Spencer, who is the general manager of the northern division for Earl C. Anthony, Inc., Packard distributors, and Mr. Winstrom, his driver, were brought to the Reid Hospital in ambulances after Earl C. Anthony, accompanied by his personal physician, Dr. Henry Reid, had driven to the scene of the accident. Dr. John Wolson, prominent orthopedic specialist of Los Angeles, was called in consultation on Sunday and an operation was performed on Mr. Spencer for a fractured right knee cap and other injuries.

The two men are convalescing at the Reid Hospital, where they will remain for an indefinite period of time.

Progress Reported On Snow Creek Bridge

Construction of a new concrete bridge to replace the old wooden structure spanning Snow Creek on the Palm Springs highway is well under way.

The \$121,600 contract let in October calls for three lanes for traffic over the span with paving width of 34 feet. Sharp angles formed by the wooden structure and approaches on each side are being eliminated by complete realignment of the bridge to conform with the direction trend of the highway into the desert resort community from the north. The new, stronger bridge will be 386 feet long.

CRANIAL CONCLUSIONS

They've uncovered Adam and Eve over in China. At least Prof. Franz Weidenreich has made a sensational find of skulls that he declares "offer indisputable evidence of a continuous line of evolution through the sinanthropus and nenderthal stages to present man." We sincerely hope so, and that this controversy of ape-to-man may be settled among scientists once and for all. Not that the ordinary run of man need accept the conclusions—but it would be something

Desert Sun Beams

Mrs. Alf Blindheim of Lomita, was rushed to the Dr. Reid Clinic and Hospital Tuesday afternoon by Dr. Henry S. Reid, who chanced to be driving a short distance behind Mrs. Blindheim's car when it overturned five times on the highway a short distance south of Smoke Tree Ranch. She was treated at the office of Dr. Reid, and later removed in an ambulance to the county hospital at Riverside.

C. G. Matkar, secretary to his Highness Maharaja Yeshwankao, Holkar, India As I Saw It," which will soon at her home at Chapman Bungalows to pay his Highness' regards. Madam was a guest of his Highness' father in India during her stay there. After studying economic conditions in India for two years, Countess La Salle decided to write a book titled "New India As I Saw It," which will soon be published.

were the knowing ones who prowl among the Peiping hills, searching for million-year-old skulls, at least satisfied. If two or three skulls can prove of such tremendous importance, we wonder what some of the strange and living cranial distortions of today—to be found in Africa and the Orient—may cause other scientists of the future to conclude of our own age. —Redlands Facts.

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LIMOUSINE Service. Phone 4444.

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52,919 PENNIES

"Watch the Pennies Grow" now figures 52,919.

Added interest was given to the campaign when Dr. Macartney was handed a pint bottle filled with pennies. It has not been opened nor the pennies counted. This bottle of pennies will be on exhibition in The Desert Shop on Palm Canyon Drive. Everyone is invited to guess the number of pennies contained. A delightful box of assorted dates will go to the winner.

Each one guessing may also make a gift toward the purchase of a pipe organ for the Community Church, although this is not necessarily a part of the guessing contest. The pennies will be counted the day after New Years and the winner announced, and the award given.

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Fine 4-room house, well constructed; well furnished; in well fenced and shrubbed half block. Only \$4500.

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Public invited to attend

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An individualized method that is different.

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Treatments in your home by appointment.

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North Palm Canyon Drive

Phone 3922 for Information

Phone 5164 for

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and Kindling

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1 block east of Indian Ave. on Andreas Road—1 block East of "Indian Grocery Store"

Modernize With Aid of Your Uncle Sam

Over 16,000 building construction and material concerns, public utilities, newspapers and financial institutions have joined forces in a nation-wide program to encourage property owners to "Modernize for Winter." The number of cooperating concerns is increasing daily as additional business and lending organizations get behind the plan.

The public is being urged to have its houses and other property repaired and otherwise put in weather-tight shape, to avoid excessive depreciation as well as discomfort during the cold months. The idea of a concerted movement along these lines was inspired by the difficulties experienced last winter, when many households found their homes inadequate for such a protracted spell of severe weather. Despite widespread modernization and repair during the past two years, it is known that a large percentage of structures are in sub-standard condition.

"The Federal Housing Administration is giving its full support to the 'Modernize for Winter' program," said F. W. Marlow, director, Southern California district of the Federal Housing Administration. "Our part is to encourage the granting of credit for such purposes by insuring loans made by banks and other financial institutions. Loans up to \$2,000 are available for repairs, alterations and additions to homes and all types of property. In the case of business structures and certain other types of property, the limit is \$50,000. Credit for acquiring machinery and equipment may be had in amounts exceeding \$2,000 up to \$50,000 if the installation is made in specified types of property. The loans are repaid monthly.

"One of the main benefits that the 'Modernize for Winter' program should produce is an extension of building employment and business well beyond the usual lull," continued Mr. Marlow. "The business concerns and lending institutions participating in the movement report an unusual amount of activity for this time of the year."

In the Southern California district, the volume of Title I loans reported to Washington during the month of August by lending institutions totals \$533,000, and for the month of October, \$864,000, or an increase of approximately 59 per cent. This reversal of the seasonal trend is definite evidence of the effectiveness of the Federal Housing Administration Title I program.

Throughout the country over 1,500 newspapers have decided to feature the "Modernize for Winter" idea in cooperation with advertisers, using large space running in some cases to entire sections. More than 600 manufacturers have joined in the program and include some of the leading concerns of their kind, with national organizations of dealers and distributors. Most of the chain store and mail order companies selling building material and equipment are participating in the program. These concerns are giving wide publicity to the plan, with some of them featuring "Modernize for Winter" days. In all, considerably more than 7,000 dealers are actively supporting the program.

Public utilities numbering 668 have so far joined in the movement. A large gas and electric company on the Pacific Coast is affixing "Modernize for Winter" stickers to its monthly bills and will thus reach a minimum of 500,000 customers. The utilities are featuring gas heat, domestic hot water supply heaters, modern kitchens, and improved electric wiring and lighting fixtures.

The thousands of banks and other lending institutions participating in the program are making known their willingness to consider modernization loans by means of newspaper advertising and mailings. Two large branch banking systems will each distribute 400,000 folders featuring "Modernize for Winter" and how it may be financed.

In addition to reaching home owners, banks are circularizing business men, pointing out that business properties may be remodeled, repaired and equipped with modernization credit. Increased volume has made it imperative for many concerns to improve their store, factory or other property. A modernization loan enables them to do this without drawing on their working capital.

The Modernization Credit Plan expires by law on April 1 next, which leaves less than five months for the public to finance needed property improvements under the liberal provisions of Title I of the National Housing Act. Applications are made direct to an approved lending institution.

Call a YELLOW CAB. Phone 4444.

TANNER Motor Livery. Phone 4444.



The Claridge Grill is a favorite rendezvous for motion picture stars. The candid camera snapped the above group one night recently. Standing, at the left, is Victor Claridge, owner of the cafe. Seated, facing the camera, from left to right: Ralph Bellamy, noted screen star; Les Stoeffen, tennis professional at the Racquet Club; and Bob Robinson. Seated, with his back toward the camera, is Pat di Cicco, former husband of the late Thelma Todd.

Vogel Block To Be Ready January 1

Work is progressing rapidly on the new two-story business block at the corner of Palm Canyon Drive and Amado Road, which is being built for John Vogel, lessee of the property.

There will be six attractive shops on the lower floor, and five modern apartments in the upper story. The building will be completed by the end of the month.

After the new structure is completed, Mr. Vogel will modernize the five cottages on the back of the property. Sidewalks and curbs will also be put

Prepared For Big Holiday Season

Palm Springs people need not send out of town in an effort to find large assortments to choose from or save money on radios or electrical merchandise.

The radio and electrical department of the Palm Springs Furniture Co. has recently installed a large stock of radios, including most of the popular along the Palm Canyon frontage and Amado Road, extending through to Indian avenue.

LIMOUSINE Service. Phone 4444.

makes, and many other electrical appliances, in order to supply the holiday trade, all of which are always sold at prevailing west coast prices. In other words, the shopper simply wastes his time by going to Los Angeles or any other city, for he can buy as cheaply at home.

The radio and electrical department of the Palm Springs Furniture Co. has three technicians and a refrigeration engineer. Belmont Roth, manager of this department, is a pioneer here, being the first radio technician in Palm Springs.

Call a YELLOW CAB. Phone 4444.

Phone 5164 for Firewood.

U-DRIVE CARS. Phone 4444.

World Premier of Camille Dec. 12

Elaborate plans have been arranged for the gala opening of the Plaza Theatre in Palm Springs, Saturday evening, Dec. 12, at which time Earle Strebe, manager, states that in addition to the world premier of Metro-Goldwyn-Mayer's "Camille," he has with the aid of Ralph Bellamy, been able to induce several of the stars of the picture world as well as many other screen celebrities, to appear in person on the stage that evening. Mr. Bellamy will be master of ceremonies and will have charge of the stage entertainment.

Metro-Goldwyn-Mayer's glamorous picture "Camille" tells a story of probably one of the greatest love romances in history. The theme is said to have been inspired by the real life romance of Marie Deplessia whose actual name was Rose Alphonsine Plessia.

The novel was dramatized in 1852, Dumas completing the work in one week's time. Censors at first rejected the play but eventually the censorship ban was lifted and the play was given its premiere at the Theatre de Vaudeville on February 5, 1852. On December 9, 1853 the play made its initial appearance on the American stage as "Camille, or the Fate of a Coquette," at the Broadway Theatre in New York City and created a sensation. Since then it has been played by practically every famous actress in the world.

It is now brought to the screen by Metro-Goldwyn-Mayer after a great deal of research work and they have brought together for the first time the most alluring, the most talked about actress in the world, Greta Garbo, and the handsome young star, Robert Taylor, who has achieved the most sensational rise in the history of Hollywood.

Garbo loves Taylor! Garbo in the arms of Robert Taylor! This is the picture that will bring a thrill to the public when Garbo the glamorous,

mysterious beauty from Sweden has her grand romance with the most popular young star on the screen today, Robert Taylor.

These two stars are supported by one of the most distinguished casts in the history of the screen, with Lionel Barrymore, Elizabeth Allan, Jessie Ralph, Henry Daniell, Lenore Ulric, and Laura Hope Crews.

Mr. Strebe has made arrangements to have some one at the Plaza Theatre every day from 9 a. m. until 9 p. m. for the sale of tickets which are being taken up very rapidly. In addition Mr. Joe Omlin, of the Plaza Garage, has very kindly agreed to pick up the cars of the patrons on the opening night, Saturday, Dec. 12.

Employees of the Southern California Telephone Company gave an interesting exhibition early this week as they drove a Caterpillar tractor to the top of the sand dune above the bridge now under construction eight miles north of town. It was not intended for an exhibition, however, motorists who happened along stated it was spectacular. Red Rutherford of the telephone company drove the tractor up the sandy mountainside, said to be about 50 per cent grade, but which appears to be even steeper. After the tractor was on top, telephone poles were taken as far up the mountainside as possible by truck, and dragged up the rest of the way with a winch on the tractor. The new pole line is taken through the gap in order to make room for blasting away the mountainside where the road is to be widened alongside the river.

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STRICTLY FRESH—Armstrong's Best

EGGS { Large doz. **35c**
Med. doz. **32c**

Butter Solid lb. **33 1/2c**
CHALLENGE lb. **35 1/2c**

LARGE 40-OZ. PKG.

SOAPY SUDZ ... 24c

VAL VITA—LARGE 2 1/2 CAN

TOMATOES **9c**

DOLE'S—LARGE 46-OZ. CAN

Pineapple Juice **28c**

HAPPYVALE PINK—TALL CAN

SALMON **10c**

LUX OR LIFEBOUY

TOILET SOAP 3 bars **17c**

VAL VITA—NO. 1 CAN

Grapefruit Juice 3 for **25c**

SWEET MEADOW—NO. 2 CAN

SUGAR CORN **10c**

OUR OWN SPECIAL BLEND

COFFEE **14 1/2c lb**

VAL VITA

TOMATO SAUCE 3 for **10c**

SUGAR DIPT—NO. 1 CAN

PEAS **5c**

GOLDEN HEART—LARGE PACKAGE

Pancake Flour **15c**

CASH PRICES EFFECTIVE SATURDAY AND SUNDAY, DEC. 5 and 6, 1936

Best Shots Coming to Skeet Club

Carl Bradsher, manager of the Palm Springs Trap and Skeet Club, returned this week from Lexington, Kentucky, where he had charge of the trap and skeet club at the famous Walnut Hill Farm belonging to the Harkness Edwards family. However, most of the summer was spent at the Rolling Rock Club in Ligonier, Pennsylvania.

He stated yesterday that the local Trap and Skeet Club will open Monday. Ernest Stauffen, Jr., prominent New York banker, is president of the club; A. E. Colburn of Los Angeles is vice-president; Herbert J. Carpenter, treasurer; and Floyd Bigley, secretary. Mr. Carpenter is especially prominent in the local club, having been interested for years in promotion of the sport.

Manager Bradsher stated yesterday that he expects to bring the best shots of the country to Palm Springs this season.

Among these will be Mr. and Mrs. J. H. Heinz, of Pittsburg, both of whom have been recent pupils of Mr. Bradsher and who will resume their instructions under him when they come to Palm Springs after the holidays to be guests at El Mirador.

Indicative of Mr. Bradsher's wide success is a tribute paid him in the October issue of Pacific Sportsman. Beneath a full page picture showing Bradsher in a shooting pose while on horseback is the following caption: "Skeet shooters held their breath over a demonstration by Carl Bradsher, spectacular shot of Green Briar, when he ran a 42 straight on the revised White Sulphur Springs layout." Mr. Bradsher, mounted on horseback, and using Peters Skeet Loads, proved that stance makes little difference but position of the gun and ammunition used, are mighty important.

Chief of Police Lloyd Boller has been confined to his home the past week with a bad cold. Mrs. Boller acted as hostess to the visiting peace officers last night, because of the illness of her husband, who had been appointed official host.

TANNER Motor Livery, Phone 4444.

Additional Officers Requested For The Village

The police commission expects to appoint three additional officers to serve here during the next four or five months, according to Chairman George Roberson, who reported at the meeting of the Chamber of Commerce Tuesday evening. He stated the Commission has asked the state board of equalization to expend about \$2500 for this purpose, which was originally in the budget, and also asked for the right to buy the lot back of the police station to provide housing for two state traffic officers which have been asked for. This will give Palm Springs nine officers, he stated, four police officers and one state traffic officer being on duty here at the present time.

William Kidstone wanted to know what had been done to solve the local parking and speeding problem. Mr. Roberson stated that local officers were powerless in this matter because Palm Canyon Drive is a state highway. He stated that was the reason the police commission asked for two state officers here and an emergency sub-station for the state highway patrol. Mr. Roberson was instructed to write E. Raymond Cato, chief of the California Highway patrol, the county board of supervisors and Governor Merriam, asking for co-operation in this matter. Chuck Morrison offered to go to Sacramento at his own expense to assist in this matter if the Chamber wished him to do so.

William Kidstone stated that he believed 50 per cent of the cars parked on the streets belong to local merchants, who thus prevent their customers from having this convenience. Robert Ransom stated it has been suggested that the names of merchants, who leave their cars parked on the main street, be published in the local newspapers.

Mr. Roberson defended the state highway patrolmen in their request for lower priced rentals. "Those men only receive \$175 a month," he said, "and naturally a man with a family can't afford to pay \$75 or \$80 a month rent for a house."

Considerable discussion resulted from the suggestion that the Junior Chamber of Commerce be asked that the street signs be repaired and new

ones put up where such are missing. It was finally decided that this project had been started by the Senior Chamber several years ago, and that organization would finish the job. The directors thereupon appropriated \$24 to employ one man six days to put up the signs.

Secretary Shannon reported that the Chamber now has 167 members, included applications now in.

FUEL SERVICE HERE MEANS EXPERT SERVICE

This is indeed the day of the specialist, but only this week we learned that it requires an expert to operate a wood yard in order to meet the demands of the discriminating Palm Springs buyers.

Billy Wright and Max Ransom, owners of the Desert Fuel Service, have gathered an enormous supply of fuel for every purpose. Various kinds of wood are neatly stacked, cut in lengths, and sacked.

The firm operates quick delivery service to every part of this desert area. Billy Wright is the manager.

BEAUTIFUL NEW TRUCK

The Desert Inn Garage this week delivered a beautiful new 1937 GMC panel delivery car to the Palm Springs Importation Co. It is one of the most attractive delivery cars in Palm Springs. The same agency also delivered a new 1937 Buick to E. M. Rothman.

Football Team To Be Entertained Tonight

Mrs. Nellie N. Coffman will have as her guests tonight, at a 7 o'clock dinner at the Desert Inn, the football squad of Banning Union High school, champions of the Riverside County League. In recognition of the excellent record of the local high school team, Mrs. Coffman decided to give the boys a dinner and entertainment. The tables will be decorated with the green and white high school colors, using miniature football cups. The football used by the boys in winning the championship, will be suspended above the speakers' table.

Cowboy entertainers will sing for the boys, and there will be speeches by Principal LeRoy Beam, Coach Franklin Kiech, and members of the team.

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WE DELIVER

HARRY R. SHEPPARD PLANS WISCONSIN VISIT BEFORE LEAVING FOR WASHINGTON

Harry R. Sheppard, congressman-elect, and Mrs. Sheppard, have closed their Yucaipa home and departed for Wisconsin to visit relatives. The couple will remain there until after Christmas.

Sheppard will then go to Washington, D. C., to assume his duties as the Democratic representative from the

19th California congressional district. He will be joined by Harold P. Thoreson, recently appointed to be his secretary. Thoreson who sought the Democratic nomination in the primaries, is a former SERA executive.

STATE FISH AND GAME REVENUE ON INCREASE

A continued substantial increase in revenue for the state from the sale of fishing and hunting licenses was reported by the state department of natural resources.

Income of the division of fish and game for the last fiscal year amounted to \$1,437,646, the largest in the history of the division. According to H. R. Dunbar, chief of the bureau of licenses, revenue for the first four months of the present fiscal year exceeds that of the same period last year by more than \$212,000.

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It's not too Early

To Start Your Christmas Shopping

May we suggest

Ciro's
Perfumes and
Colognes

Maharaja

(Continued From First Page)

India, he stated his country suffered from the depression, as did all the rest of the world, but is now recovering rapidly.

When asked about Mahatma Gandhi, he said Gandhi is an old man and not so active as he was at one time.

Questioned regarding the attitude of the higher castes of India toward those of a lower station in life, he stated the same conditions exist in every country. There are always those which the philanthropic and kindly disposed people attempt to uplift, but with whom they will not associate on common ground.

The Maharaja, it was said, is a kind-hearted monarch, who loves his subjects, and who is loved by all his people.

The Maharani is a slender and lovely black-haired young woman, and she dresses in her native costume. Other members of the party, including His Highness, dress in modern American fashion.

Besides the Maharaja, the Maharani and Captain Namli, the official party consists of Mr. and Mrs. Matkar, he being the secretary to His Highness, and Mrs. Bingley and Miss Nancy Bucknell of England, friends of the Maharani.

The Maharaja is making his first visit to Palm Springs and he primarily came here to rest and recuperate from a troublesome cold.

The royal pair and Captain Namli preceded the remainder of the party from Honolulu and spent some time in Hollywood before coming here by Tanner Motor Livery Limousines last Saturday. The remainder of the party, delayed in Honolulu and forced to resort to a barge in order to board ship for this country, made a belated appearance here on Sunday.

With the party came some four truckloads of luggage, around 100 pieces in all.

During his stay the Maharaja has been doing just what he came for. He has been sunning himself in a wheel chair and has made the rounds of the Desert Inn grounds utilizing that mode of transportation. The Maharani, however, and the remainder of the party, have been seeing more of Palm Springs. They have made frequent little journeys into the shopping area within the immediate vicinity of the Desert Inn. Usually the Maharani and one or two of her women friends, have been garbed in the colorful costumes of their native land, intriguing the villagers and other visitors more than a little.

The Maharaja and his party are returning to Hollywood today. They are spending about a month in all in California and will then return to India.

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Palm Springs, Calif.

Peace Officers Invade Palm Springs

Peace officers from five Southern California counties and several from Arizona met at the Desert Inn last night for the big meeting of the year sponsored by the Riverside County Peace Officers Association. Including wives of the officers, nearly three hundred were seated at the banquet tables of the Desert Inn.

Chuck Morrison, who is first lieutenant of the famous sheriff's mounted posse of Los Angeles county, was chairman of the entertainment committee. He introduced Shirley Temple, also the Palm Springs Wranglers, and later the Palm Springs Rainbow Islanders, Hawaiians, and pretty little Chireta Alden, Hula dancer, who entertained with Hawaiian melodies and dances. A lovely little Spanish senorita also sang several vocal selections. The latter has a marvelous soprano voice.

Among the more notable officers present were Sheriff Eugene Biscailuz of Los Angeles county, District Attorney Elmer Heald and Sheriff Bob Ware of Imperial county, Sheriff Carl Rayburn of Riverside county, United States Marshal Robert Clark, who was also sheriff of Ventura county for 12 years, Chief Bob Hackley, famous horseman who heads the sheriff's posse, Chief Charles Nuremberg of the Los Angeles county bureau of criminal investigation, Captain Ray King of the state highway patrol, Tom Mix, and numerous police chiefs, city police, deputy sheriffs, city and district attorneys, and state traffic officers. Judge O. K. Morton, of the Riverside county superior court, gave an

interesting address on "Legal Traps in Court Trials," and cities numerous instances in his experience where defendants and attorneys have done some clever maneuvering in order to evade punishment. He showed how oftentimes defendants' attorneys depend on technicalities in order to secure a new trial or reduction in sentence.

District Attorney Elmer Heald pointed out the importance of officers securing every possible bit of evidence at the scene of the crime and to have such evidence so that it can be easily identified at the trial, in order to aid in securing a conviction.

Coroner Ben White, president of the Riverside County Peace Officers Association, presided at the meeting. Deputy Sheriff Franz Schulte, secretary of the association, had charge of arrangements.

Famous pistol teams consisting of deputy sheriffs of Riverside, Imperial and Los Angeles county, had some interesting competitive matches at the local rifle range in the afternoon.

Dr. R. J. Schermerhorn

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HITS AND MISSES

By HARVEY JOHNSON

Thinking of starting a magazine to specialize on expert poll figures on the next Presidential election to occur in 1940 if the Republicans hold out that long. Goin' to call it The Illiterate Indigestion.

Japan recorded the world's largest birth rate during 1935, a complete census tabulation disclosed today. Records showed 2,190,703 births in the nation for that year, an increase of 146,921 over 1934, at a rate of 31.63 births per 1000 population. The late Theodore Roosevelt, who had ideas about bigger and better children, could applaud for Japan, were he alive today. No wonder Japan wants to capture China — too many babies for one little island.

Some of the leading churches are forming lines to fight the nudist colonies. There isn't much freedom left in America. Nudism is okay in its place and its place is underneath cloth, or out in the brush all by itself.

After preaching "peace on earth" for years the Angelus Temple folks are in a legal battle which promises to push the shipping strike off the front page. The show must go on.

There's going to be a lot of static and discord in Los Angeles. Five choirs plan to practice Christmas carols in unison.

Little girl in this town wants to know whether the shipping strike will prevent Santa Claus from arriving on time and doing his stuff. Don't worry; Santa Claus has more power than kings, potentates and presidents. Nothing ever stops him or puts him out of circulation.

France will pay its war debt, it says. If it does it will want to borrow some more from Uncle Sam.

The president of the Bear Valley Water Company says it looks like a dry cycle lasting 100 years. If he is right, at the end of the dry cycle none of us will care whether it's raining or shining.

This is the fifth week of the shipping strike. We look about in vain for any good results that have come of it.

The courts seem in doubt as to whether Judge Craig, convicted for conspiracy to obstruct justice in the Italo oil case, is entitled to his salary of \$10,000 a year while serving a year in jail. If we can pay prisoners that much money per annum we are surely a generous people.

Why not pay Al Capone what he used to make in the good old days?

President Roosevelt was given a wonderful reception by the remarkable people of the Argentine republic. It used to be "hands across the sea," but there were too many outstretched palms seeking loans. Now it's "hands across to Latin America."

We hope the President has a bodyguard for his attaches to repulse the wiles of the beautiful señoritas.

Several people went auto riding last Sunday and came home unscratched. They even dared the main highway.

King Edward of England is having a terrible time in trying to convince his constituents that he ought to marry Mrs. Simpson. Personally, we think he ought to marry her. They've been keeping company too long already. Folks are gossiping about 'em.

A priest in India has ended a 259-day fast during which, observers said, he took only water. We have our suspicions that he sneaked a hot dog occasionally when nobody was looking.

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One Dead, Two Injured; Wreck Near Indio

Pinned beneath the wreckage of the automobile in which he had been riding with two companions, Jim G. Carrillo, about 25 years of age, believed to be a resident of 5042 Valley Boulevard, Los Angeles, was instantly killed at 2:40 p. m. Sunday when the machine left the highway a few yards west of the Indio city limits and overturned after striking a post 30 feet from the road.

Carrillo's death, which resulted from a broken neck, raises the total of traffic accidents in Riverside county this year to 69.

Cruz Salcido of Banning, who with Alfred Villalobos, of Plaza street, Banning, was riding in the car with Carrillo, received a broken back in the accident, but is expected to recover. Villalobos was less seriously injured. The two were removed to the Coachella Valley hospital, at Indio.

According to Capt. J. Raymond King, of the state highway patrol, who investigated the fatality with Coroner White and Officer Sam Tyson of the state highway patrol, stationed at Indio, no reason was determined as to why the car left the highway.

IMPROVEMENT SHOWN

BY SENATOR JOHNSON

Senator Hiram Johnson, California Republican, is reported to be "somewhat improved" after an illness of several months.

His office at Washington said there was "every prospect" he would be able to resume his duties before Congress convenes January 5.

MERRY CHRISTMAS!

Despite federal administration talk of balancing next year's Federal budget, the treasury's financial operations point toward a \$2,500,000,000 deficit and a new high in the public debt this fiscal year.

FOUR TRANSFORMERS ORDERED AT BOULDER

The Westinghouse Electric & Manufacturing Co. announced at Sharon, Penn., receipt of orders from the U. S. reclamation service for four transformers for use at Boulder dam, each unit to cost \$100,000.

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Desert Riders Enjoy Moonlight And Supper

The moonlight ride and supper held last Monday evening on the Polo Grounds by courtesy of The Field Club, was the first ever sponsored by the Desert Riders and turned out to be a remarkable success. Members and guests to the number of seventy, sat down to broiled chicken and salad, apple pie and campfire coffee that was a credit to Chuck Abbott and his boys.

This was followed by an old-fashioned hoe-down to the music of guitars and accordions. Travis Rogers called the moves and changes and everybody strutted until they dropped. The highlight of the evening was the impromptu singing by the famous actor Allen Jones, who sang several romantic numbers from "Show Boat," in which he was recently starred on the screen. His beautiful wife, Miss Irene Hervey, of the films, was also present with their little daughter. Marion Fulford obliged with some Hawaiian songs in her rich contralto voice and Johnny Boyle sang his famous Tahitian number, while the Indian maiden known as White Flower, danced some of her native steps.

The musical chairs was the most exciting event, with several claiming victory at the end, for somewhere under the tangle of ladies was a flattened chair.

Among the festive riders were: Round-up Boss Dr. Henry Hoagland and Mrs. Hoagland, Mr. and Mrs. Alvah F. Hicks, Mr. and Mrs. George Roberson, Dr. and Mrs. James B. Oli-

ver, Mr. and Mrs. S. J. Buckingham, Mr. and Mrs. Roy B. Hull, Mr. and Mrs. Harry Moore, Mr. and Mrs. Robert Ransom, Mr. and Mrs. Allen Jones and little daughter, Mr. and Mrs. Frank Bennett, Mr. and Mrs. Stanley Barbee, Mr. and Mrs. H. A. Dart, Dr. and Mrs. A. Koven, Mr. and Mrs. Herbert J. Carpenter, Mr. and Mrs. G. MacDowell, Mr. and Mrs. Humphrey Birge, Mr. and Mrs. Earl Coffman, Mr. and Mrs. John Chaffey, Mr. and Mrs. George O. Paulsen.

Mmes. Marion Fulford, Hervey, William H. Hill, Stephen Goosson, Helen Peck, Fleta Wroughton, Charles Bosworth, Janet M. Manwaring, Louise Webster, Albert Gallatin, Burford Doolittle, Mary Wiefels.

Misses Martha Ann Henderson, Lois E. Mullins, Eleanor Leonard, Helen Hogan, Bernadine Clark, Reta Hansen, Florence Ford, Helen Lindsay, Norma Richardson, Jean Fulford and Virginia Beattie.

Messrs. Lloyd Burbank, George Moreland, Andy Anderson, H. E. Patterson, Frank Bogert, Dr. Bacon L. Clifton, Dr. R. M. Gray and Top Wrangler Tony Burke.

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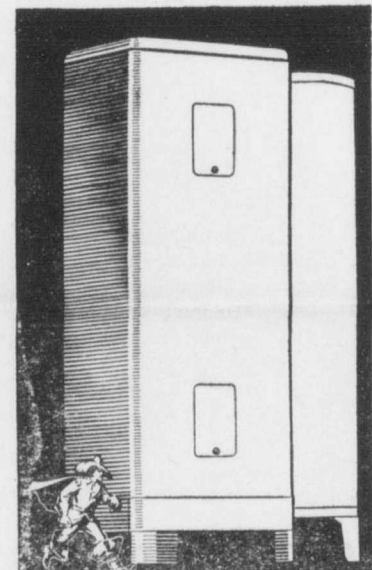
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Get in touch with our representatives.

The Nevada-California Electric Corporation

SMOKE TREE RANCH

Guests at the Smoke Tree Ranch last week were: Mr. and Mrs. M. L. Smith, Piedmont; Claude Ketchum, Boston, Mass.; Mr. and Mrs. R. L. Langer and daughter, Barbara, Los Angeles; Mr. and Mrs. Thomas J. Reynolds and daughters, Beverly Hills; Miss Billie Burke; Miss Patricia Ziegfeld and party; Mr. and Mrs. Albert Nickels, Mr. John ben Ali Haggin, and Ned Russell, Hollywood; Mr. and Mrs. Thomas L. Briggs, Los Angeles.

Also Commander N. T. Settle, U.S.S. Nevada, and son Bob, Long Beach; Mr. and Mrs. L. M. Blankenhorn and family, Pasadena; Mrs. Frederick Adams Griffith and daughter, Ann, Palmyra, N. Y., and Mrs. Eugene Engler, Long Beach; Mr. and Mrs. F. C. Overbury, Pasadena; Mrs. Marian Jordan and daughters, Barbara and Joan, Beverly Hills; Mrs. Joseph Henry Essey and Mrs. Paul Holt Bowen, Riverside, and Mrs. George C. Conkling and daughter, Marcia, East Newport Beach; Mrs. Philip F. Landis and daughter, Joan, San Francisco, and Mr. and Mrs. Jerome Cowan, Hollywood.

Colonists at the Smoke Tree Ranch are: Mr. and Mrs. F. Burnham and party, Pasadena; Mrs. A. W. Treble and son, John, Toronto, Canada; Mrs. Harry A. Miller and daughter, Jane, La Jolla; Mr. and Mrs. H. L. Delano, Pasadena; Mr. and Mrs. Gilbert Pearsall and party, Dr. and Mrs. Edward H. Powers, Pasadena; and Mr. and Mrs. Orville Rount and son, Bob, Los Angeles.

AT EL ENCANTO

Mr. and Mrs. H. H. Helbush of Los Angeles; Mrs. John C. Wilson of Los Angeles, with her two sons, John and Lewis; Mrs. Charles H. Hamilton and Mrs. Harry Adams of Los Angeles; Mrs. Mary T. Dodge, Miss Eleanor Hay and Miss Lillian Rea from Pasadena; Mr. and Mrs. Joseph Durkin, Beverly Hills; Paul Nathan and Ed Wurtsbaugh resting here after completing a motor trip which took them through New Mexico, Texas, Louisiana and other southern areas.

The Misses Marion and Ellen Clancy have arrived from San Francisco to occupy the Wilshire Cottage for the season.

Norman MacBeth, Jr., and Mr. and Mrs. Louis W. Myers of Los Angeles avoided week-end traffic by flying here and back.

AT VILLAGE INN

At the Village Inn this week have been Mr. and Mrs. A. V. Spencer, Mr. and Mrs. C. B. Anders, Mrs. J. W. McAlister and son Harold, of Los Angeles; Mr. and Mrs. R. J. Armor, returning to their home in Long Beach from Texas; J. C. Hallsted, Miss Lorena Craig and Mr. and Mrs. B. E. Lambert, all from Pasadena; Mrs. M. H. Sawyer, Miss Phyllis Sawyer, Claremont; Robert and William Sawyer, students at Scripps College, Pomona; Mr. and Mrs. L. W. Denison, Los Angeles; Mr. and Mrs. R. H. McNair, Los Angeles; Mr. and Mrs. A. G. McGinty, Brentwood Country Club; Mr. and Mrs. D. W. Gordon and party, Pasadena, and H. B. Melindy and niece of Covina.

LA HACIENDA

Mr. and Mrs. John T. McCarron and Miss Margaret Tanner, of Los Angeles, spent the last week-end with Mr. and Mrs. Charles Tanner at La Hacienda Apartments.

Mrs. Earl Randolph Peterson of Los Angeles plans to spend two weeks here with her mother, Mrs. Frank S. Roberts.

Other La Hacienda guests recently were W. E. Rickey, H. E. Wood, Mrs. Jeanne Gehede, Mrs. Linda O'Brien, Miss Eugenia O'Brien, G. W. Effinger, Mr. and Mrs. William Northrup, Miss Pauline Earnar, Dorothy Kennedy, Martha Biehl, all of Los Angeles. Mr. and Mrs. J. E. Banows, Miss Mary Banows of Chula Vista, and Mrs. W. R. Richards and Ethel Burton of Pasadena.

At La Mesa Bungalows are Mr. and Mrs. H. A. Montague and Mr. and Mrs. Ben Unger, Los Angeles; Mr. and Mrs. W. F. Foster, Mr. and Mrs. McQuade and Mrs. Savin, Hollywood; Miss Azalia Jones and Miss Laura Godfrey, San Fernando Valley; L. Leroy Carver and son, Beverly Hills; Misses Aleve Kahn, Dorothy Johnson, Ann Shepard and Louise Brown, all of Pasadena Playhouse; Mr. and Mrs. J. E. Dudley and Mrs. S. W. Hall, Long Beach; Mrs. Martha Cobb Bissell of Van Nuys.

Thrilling adventures of a dare-devil pioneer, "Arizona Bill," who was kidnapped by Indians when an infant, now 91 years old, tells of his adventures as a pony express rider, cowboy and Indian scout, of notorious two-gun bad men he knew in the almost incredible days of the Wild West. A sensational series beginning in the AMERICAN WEEKLY, the magazine distributed with NEXT SUNDAY'S EXAMINER.

Call a YELLOW CAB. Phone 4444.

Desert Sun Beams

Mr. and Mrs. E. M. Rothman entertained on Thanksgiving day their three sons, Dr. Phillip E. Rothman of Los Angeles, Edward E. Rothman, vice-president of Campbell-Ewald Co., Dr. Walter E. Rothman, doctor of philosophy of the H. U. C. College of Cincinnati, Ohio, and W. Valpey, general manager of the Page Chrysler Motor Co.

Lynne Overman, Paramount actor, and his wife are among those occupying cottages at La Siesta. David Breen is another guest and reservations for the near future include those of Mr. and Mrs. B. G. (Buddy) De Sylva.

Sir Robert Falconer of London, England, is expected to visit in Palm Springs next week. He will be the guest of Ralph E. Hall of the Franciscan Shop. Sir Robert Falconer is now on tour of the United States.

At El Pueblo are Mr. and Mrs. William Collier, Sr., of Beverly Hills; Russel Gates and Mrs. J. A. Gates of Santa Barbara; Mr. and Mrs. Alan Dinehart, Hollywood; Mrs. N. D. Mertens, Miss Constance Mertens and Mrs. V. F. Ehgott, all of Los Angeles; Gertrude Reichman and Mr. and Mrs. H. Gher, Beverly Hills.

The Palm Springs Bowling Academy has picked out for members of the winning team very neat little silver bowling balls for watch charms.

Entrants in the Junior Chamber of Commerce bowling tournament by the first of the week included Dr. J. O. Mall, F. G. Boyd, Ames Glendenning, Milton Hicks, Clarence Bosworth, Andy Anderson, Matt Fowler, Harold Hicks and Kenneth Fussell.

Montie Montana, cowboy, trick roper and fancy rider arrived here last week to take up residence for the winter. He will have his headquarters at McDonald's Stables where he will teach roping and riding. Mrs. Montana and their baby boy will arrive the latter part of December to join him. Montie was a feature here of a number of events at the Palm Springs Field Club and will likely be so again this year. During the summer he worked in 25 rodeos all through Montana, Idaho, Utah, Wyoming, Washington, Oregon and California. His family and trained horses, Rex and Smokey, were with him.

Mr. and Mrs. James Kilgannon of Glendale spent Thanksgiving with their daughter, Miss Lilyan Kilgannon, proprietor of Lilyan's Gift Shop. Mr. Kilgannon is a screen player and has an excellent part in "Captain Courageous," which stars Lionel Barrymore, Spencer Tracy and Freddie Barthelmew. Kilgannon is under contract to MGM.

Colonel and Mrs. R. L. Kruger of Beverly Hills spent the week-end at Los Arboles. Other guests at the apartment house were Colonel and Mrs. G. F. Hamilton, West Los Angeles; Mr. and Mrs. Carl A. Bundy, Hollywood; Mrs. Huey White and Mrs. Hobart Hermansen, Hollywood; Mr. and Mrs. James Hickox—he is an astronomer from the Mt. Wilson observatory; Mr. and Mrs. A. J. Bonio, Los Angeles; and Mr. and Mrs. H. W. Haines, West Los Angeles.

CAHILLS BUY HOMESITE

Mr. and Mrs. D. J. Cahill, 160 South Windsor Boulevard, Los Angeles, while spending some time the Estrella Villas, have purchased a large lot in El Mirador Estates and expect to start building soon. Mr. Cahill is the owner of the Western Hardwood Lumber Co.

CERTIFICATE OF INDIVIDUAL TRANSACTING BUSINESS UNDER FICTITIOUS NAME

I, the undersigned, do hereby certify that I am transacting business in the village of Palm Springs, County of Riverside, State of California, under a designation not showing the name of the person interested in said business, to-wit:

SADDLE AND CYCLE CLUB
Dated this 12th day of November, 1936.
Place of residence, Palm Springs, California.

PATRICIA O'NEIL
State of California, } ss.
County of Riverside }

On this 12th day of November, 1936, before me personally appeared Patricia O'Neil, known to me to be the person whose name is subscribed to the foregoing instrument, and she acknowledged to me that she executed the same.

Witness my hand and seal at my office this 12th day of November, 1936.
(SEAL) BERYL U. MERCER

Notary Public in and for the County of Riverside, State of California.
My Commission Expires Oct 8th, 1940.

Tea at the Jordan Home

A delightful tea was held on Tuesday, December 1, at the home of Mrs. Emily Nolan Jordan; co-hostesses being Mrs. Juliette Arnold Cokely and Mrs. George Rogers Durgan. A gorgeous display of lovely works of art and rare gifts of a personal nature were arranged artistically in the drawing room. Beds in the guest rooms were used to display beautifully designed comforters and spreads; upon which work of the very finest nature has been woven. Among these was one peach colored spread, with two large peacocks of the same colored thread woven into it; and was extremely beautiful.

The floral decoration arranged by Mr. Linde of Palm Springs, were most effective and consisted of variegated pom-pom chrysanthemums. Also the three fragrant corsages were a work of the florist's art. The table was charmingly graced with pottery furnished by the Franciscan Shop.

Invited guests included: Mrs. Harold Hicks, Mrs. Alvah F. Hicks, Mrs. A. J. Gardiner, Mrs. Nellie N. Coffman, Mrs. George Robertson, Mrs. Earl Coffman, Mrs. Charles T. Baisley, Mrs. A. W. Stark, Mrs. Thomas D'Donnell, Mrs. Herbert Carpenter, Mrs. J. J. Kocher, Mrs. John Williams, Mrs. Stanley Barbee, Mrs. Ralph Bellamy, Mrs. Frank Bennett, Mrs. Jack C. Hill, Mrs. Fred Mandel, Mrs. Blythe, and Mr. Martin.

TANNER Motor Livery. Phone 4444.

AT TAHQUITZ VISTA

Tahquitz Vista entertained the following guests last week:

Mr. and Mrs. Lee Burge, Reno, Nevada; Mr. and Mrs. F. M. Bedell, South Pasadena; Mrs. Julia Baumgarten and daughter, Santa Monica; Mrs. H. L. Benlough and Miss Loudel, San Diego; Stephen Connolly, Cedar City, Utah; Mr. and Mrs. C. B. Duval, Bronxville, N. Y.; Nelson Gordon, Canon City, Colo.; Mrs. Michael Levee and party, Los Angeles; H. P. Meserole and mother, Long Beach; Colonel and Mrs. J. D. Reseck, Atlanta, Georgia; Colonel and Mrs. P. A. Panter; Edward Wallach and family, Los Angeles; J. P. Warner, Jr., Hollywood; and Miss J. McDonald, Hollywood.

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BE MODERN—STREAMLINE

(By Dr. Maurice Le Bell, D.C.)
Why do women want to reduce? Which is the foremost reason—pride in appearance or because of health?



Those who admit to the former, try steaming cabinet baths, but those to whom health is paramount, watch their blood-pressure carefully before trying anything. I often wonder why an otherwise intelligent woman will submit to the cruel punishment of being beaten almost into insensibility, said beating being administered under the guise of massage. The other evening at a prominent Palm Springs dining and dancing spot, I saw an attractively groomed lady, with black and blue marks on both arms. Speculation among the other guests was whether her escort, a bad man of the films, was responsible, but those "in the know" attributed the decorations to an overdose of massage.

The modern method of weight correction is correct diet. Don't look discouraged, because this diet of vitamins to supply nutrition to the average underfed lettuce and pineapple devotee, comes in tablet form, and is used in conjunction with luscious steaks. The vegetables used in concentrated form in these tablets and grown in various parts of the world, where the soil is specially prepared.

Many a budding movie aspirant has had an option renewed by quietly and inconspicuously taking the right diet in a little pellet, and then joining her escort for a man-sized lunch at the Brown Derby. Get in swing time, streamline the modern way.

Edward Tierney's
Entertain

Mr. and Mrs. Edward J. Tierney were the charming hosts for one of the most delightful cocktail parties of the season at their home on Racquet Club Road Tuesday afternoon.

Guests included Mr. and Mrs. F. W. Gillette of New York, Mr. and Mrs. Harvey Barnes, Mr. and Mrs. Ralph Bellamy, Mr. and Mrs. Arch Selwyn, Mrs. Katherine Miller, Frank Murray, Miss Catherine Henderson, Paul Chatteau, all of Palm Springs. Many others called during the evening.

Wayne Sheldon entertained with songs, accompanied by his accordion. Also, Mr. Chatteau, the accomplished swimmer and musician, rendered numbers on his violin.

All hearts were stolen, however, by Mrs. Miller, the sweet and lovely mother of Mrs. Gillette and Mrs. Tierney.

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Miller-Swain
Nuptials

Miss June Elaine Miller, popular young lady of Palm Springs, became the bride of Ralph Swain of Santa Rosa at the Community Church last Sunday.

The ceremony was held after the conclusion of the morning services, with Rev. Macartney officiating. The musical background had Axel Anderson as pianist and Linda Hurd, aunt of the bride as vocal soloist. The bride was attended by her sister, Mrs. Maxine Williams of Ramona, as matron of honor, and the best man was Herman Williams.

A wedding breakfast for friends and relatives was served at the bride's home and a reception was held from 4 to 5 o'clock with about 40 guests attending. The couple will remain in spending several days at the Villas.

Palm Springs until about the first of the month when they will go to San Francisco to live.

The bride has been prominent in Little Theatre and other activities here.

AT ESTRELLA VILLAS

While making an automobile tour of the southern part of California Mr. and Mrs. L. Mund of San Francisco, spent several days at Estrella Villas.

Mr. and Mrs. Dan Greenberg of Beverly Hills, have taken a villa for the month of December. Mr. Greenberg is the owner of the Western Costume Co.

Mrs. Art Lewis and Harry Shipman of Beverly Hills were week-end guests.

Miss Gertrude Grant and Mrs. Josephine F. Bardex of Los Angeles are attending. The couple will remain in spending several days at the Villas.

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Mr. Gordon Wenz, A. B., University of Southern California.
Mrs. Ferol McQuown, University of Iowa.

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MRS. GLADYS SHAFER DOYLE

Telephone 244 Palm Springs

MERGER OF LARGE PUBLIC UTILITIES IS ANNOUNCED HERE

It is announced today that the Nevada-California Electric Corporation has taken over all the properties, assets and liabilities of The Southern Sierras Power Company, The Nevada-California Power Company, Yuma Utilities Company, Cain Irrigation Company and Hillside Water Company, turning over to those companies all of the stocks and all of the bonds of the respective companies for cancellation. The Cain and Hillside properties are included because, while not public utilities, they own dams, reservoirs and water rights which are used in the generation of power. The Corporation in the future will operate the properties as one company under the name of The Nevada-California Electric Corporation, the operations of which will extend into the three states of California, Nevada, and Arizona as at present, and will thus become an active operating company instead of a holding company.

Until now The Nevada-California Electric Corporation has owned all of the stock, except directors' qualifying shares, of The Southern Sierras Power Company, The Nevada-California Power Company and Yuma Utilities Company, which are electric operating utilities, and of Cain Irrigation Company and Hillside Water Company, and all of the bonds of The Southern Sierras Power Company and The Nevada-California Power Company, there being no bonds of the Yuma Company, Cain Company or Hillside Company outstanding. The properties of these five companies are interconnected and contiguous, and in fact constitute what is known as an "integrated" system.

For some time, however, the board of directors of the Electric Corporation has been considering the advisability of consolidating the properties of those companies, making the corporation's bonds a direct first lien or mortgage upon the properties of the five companies and effecting certain savings in taxes and other operating economies. The merger program is in line with the policy the company has pursued in the past of eliminating unnecessary members of its corporate set-up, provision having been made at the time the corporation's mortgage was first adopted for the carrying of the merger program now being followed.

In actual effect, there will be no change in the ownership, management and operation of those electrical properties, but a change in name only. The territory formerly served by The Nevada-California Power Company will become the Nevada division of The Nevada-California Electric Corporation. The Southern Sierras territory will be the California division, and that of the Yuma Utilities the Arizona division. The corporation will simply be stepping into the shoes of the operating companies. After the merger has been consummated, and at a proper and convenient time, the five subsidiary companies will be dissolved.

The merger will be directly in line with the spirit of the Holding Company Act, in that it will result in the simplification of corporate structures and will result in certain economies of operation. It has the approval of the Federal Power Commission and the Securities and Exchange Commission at Washington, as well as the approval of the Nevada Public Service Commission, the California Railroad Commission and the Arizona Corporate Commission. As a result of this change in the status of The Nevada-California Electric Corporation, it was announced that its headquarters will be located in Riverside, California.

ROY LAY GETS AGENCY

FOR THE WILLYS 77
Roy Lay, of Beaumont, has been granted the Willys automobile sales agency in San Geronio Pass and vicinity. He will establish offices in Banning soon.

Mr. Lay's Beaumont headquarters for the automobile sales firm will be located for the time being in the store building formerly occupied by his grocery store on Sixth street near California street.

Mr. Lay has an announcement in this issue regarding the agency.

MIRA MONTE

Guests at Mira Monte Apartments this week were Mr. and Mrs. H. A. Weherle, Glendale; Mr. and Mrs. Bruce Fowler, Mr. and Mrs. H. W. Kingsley, Mr. and Mrs. Hugh Walker and Mrs. Elizabeth Lewis and party, all of Beverly Hills; Dr. and Mrs. W. R. Dunmire, Hollywood; Mr. and Mrs. Charles Morrison and Grace Hayes, all of Los Angeles, and Mr. and Mrs. John H. Pugh, Seattle, Washington.

U-DRIVE CARS. Phone 4444.

AT THE DESERT INN

Prominent folk from all parts of the nation spent Thanksgiving and the week-end at the Desert Inn.

Among them were Mrs. Edward J. Flynn, New York; Mrs. William W. Doolittle, Pasadena; Mrs. Burton M. Doolittle, Carmel; Mr. and Mrs. Henry P. Bristol, New York; Mr. and Mrs. George G. Yoemans, Pasadena; Mr. and Mrs. Edward C. Roe, Jacksonville, Florida; Mr. and Mrs. Julian B. Haswell, San Francisco; Mr. and Mrs. John Howard-Kyam, Miss Patricia Howard-Kyam and Miss E. Howard-Kyam, all of Lakewood, England; Mr. and Mrs. W. H. Kilner and Miss Marjorie Kilner, of Hollywood; Mrs. W. W. Crocker, Burlingame.

Mr. and Mrs. J. F. Sartori, Mr. and Mrs. W. B. Holmes, Miss Ethel Hoover, Dr. and Mrs. E. Clarence Moore, Mr. and Mrs. Clifford Van Dyke, Mr. and Mrs. J. W. Hunt and Mr. and Mrs. G. B. Morris, all of Los Angeles.

Mrs. Fred Baker, Long Beach; Mr. and Mrs. Gardiner Bullis, Richard Bullis, Mrs. Chandler Kellogg, Mrs. Richard Hanna, Judge W. H. Langdon, all of San Francisco; Mrs. Frank Hall Moon and Miss Elsie Moon, and Major and Mrs. C. M. Savage, all of Coronado; Mrs. Thomas Ruhn, Pasadena; Crawford I. Lansing, New York.

Mrs. George C. Kiefer, New Haven, Conn.; Mrs. Cleveland Lansing, Nassau, Bahamas; Mrs. A. G. Colbran and Miss Margaret Colbran and Mrs. A. Coors, Golden, Colorado; Mrs. Harry Beaumont and daughter, Beverly Hills; Mr. and Mrs. R. M. Taylor, Zanesville, Ohio; Mr. and Mrs. George M. Eggleston, San Diego; Colonel and Mrs. E. P. Orton, Hollywood; Mr. and Mrs. W. M. Chace, Beverly Hills; Mr. and Mrs. L. R. Phillips, Santa Barbara, and Richard and Donald Phillips.

Geoffrey Bill of London, England, member of a Bond Street firm, arrived here last week, to have charge of the interesting Tweeds and Weeds Shop.

TANNER Motor Livery. Phone 4444.

Richard J. Neutra, prominent architect and consultant of Austria, and now of Hollywood, was a visitor last week-end. He designed the unique and attractive studio house of Grace Lewis Miller of St. Louis, Mo., which is now under construction on a fine site directly south of the Racquet Club on Indian avenue.

Gustav Wallenberg, well-known Swedish actor and Carl Carlsen, of Oslo, Norway, were guests in the village recently.

U-DRIVE CARS. Phone 4444.

"PIGSKIN PARADE" AT PALM SPRINGS THEATRE SUNDAY AND MONDAY



PATSY KELLY AND JACK HALEY

"Pigskin Parade," featuring Patsy Kelly, Jack Haley, The Yacht Club Boys, Stuart Erwin, Johnny Downs, Betty Grable, Arline Judge, Dixie Dunbar and Judy Garland, will be shown at the Palm Springs Theatre Sunday and Monday, Dec. 6 and 7, matinee and evening.

A mistake made by Yale's publicity director, in inviting a tank town Texas college to send its football team to the Bowl for a game, is the reason for the comedy, music, dancing, frivolity and excitement. It brings Jack Haley, ludicrously dominated by wife Patsy Kelly, into the picture as coach of Texas State University. Miss Kelly's success in breaking the star fullback's leg is typical of the comedy that accrues to this pair. The Yacht Club Boys come in with four specialties and are continually present in the action. Dixie Dunbar sings and dances with Anthony Martin, leader of the college band. Texas State, using wide open football, wallops a batch of teams. Patsy, in search of a ringer to take the place of the crippled fullback, discovers Stuart Erwin, a barefoot boy from the melon patches who can toss watermelons into a bushel basket from 50 yards. She also discovers singing, dancing Judy Garland, but not before an unidentified trick harmonica playing youngster has contributed measurably to the insanity.

Somebody thought that there must be a suggestion of drama in the story, so campus vamp Arline Judge almost breaks the heart of star passer Erwin and nearly drives him from school. Patsy Kelley fixed this up, however, by arranging a date for the vamp and Haley, which culminates in Haley get-

ting a bump on the head and Miss Judge being steered back to Erwin.

The whole essence of the film is lively fun, colored with music and dancing. Everything is so bizarrely treated that anyone will find difficulty in counting the laughs. The preview audience that saw it in Grauman's Chinese theatre was continually in a welter of glee. The down front paying customers, apart from the studio crowd, seemed to enjoy it most. Their pleasure seems to be indicative of how it may be received by any fun-loving audience.

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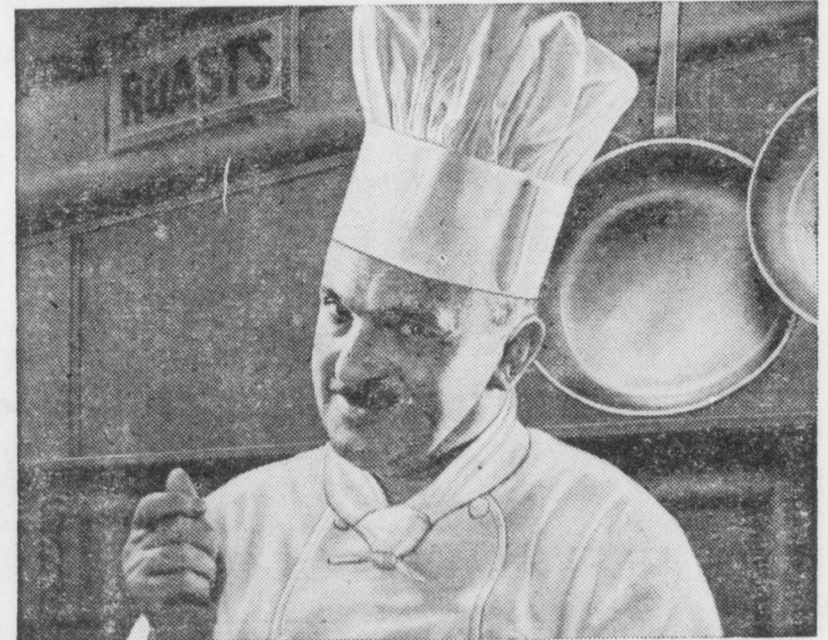
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That's one reason why this distinguished hotel uses natural gas for cooking. Nothing equals gas for roasting, baking, frying — and boiling!

Because of its speed and intensity, gas heat browns meats without loss of juices. It permits the ventilation needed to produce crisp, juicy roasts without a flat, "steamed" flavor. It gives even heat with full scale of temperatures for baking, and quick high heat, uniformly spread under the skillet, for frying. And of course natural gas brings foods to a boil very fast.

Enjoy this favored fuel of great hotels — in your own kitchen — with a new, modern gas range. The latest models are on display at gas appliance dealers' or at your gas company.

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\$10.98 Total... Saved Monthly!

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CLARENCE H. SIMPSON

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Palm Canyon Drive

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Phone 5405

Noted Divers Entertain Crowd

One of the most successful of the annual aquatic shows was presented at the El Mirador. Four of the world's great divers gave an interesting demonstration before a large audience of notable spectators.

Attempts to ride "Powder River Pete," the yet unquenched bronc of the swimming pools, caused no end of merriment.

Spectators filled all available space about the pool, enjoying the show while seated in the cabanas, for the most part.

The star performers of the day were captivating little Miss Marjorie Gestring, who gained the fancy diving championship for women at the last Olympics at Berlin and who appeared at El Mirador's last year exhibition; Harold "Dutch" Smith, director of pool activities at the hostelry and Olympic champion of 1932; Mickey Riley, now connected with Desmond's and a resident of Palm Springs, who won the Olympic springboard title in 1932, and Farid Samaika, one of the world's foremost diving stars.

Frank Bogert, publicity man and overseer of sports activities at El Mirador, and "Powder River Pete" shared honors of the day despite their lack of athletic titles.

It was "Pete" who started the day's affair in proper manner. It might be explained that "Pete" is a synthetic bronc, a wooden hobby horse, topped by a saddle and suspended over the pool by four ropes attached to tall and strong poles outside the pool.

When a couple of huskies get hold of the ropes and properly apply their weight and muscle, the guy on "Pete" learns all there is to know about bronc riding. He or she also gets inevitably a dunking in the pool before the shaking, bucking contest has progressed more than a number of seconds.

Yakima Canutt, Tom Mix, Hoot Gibson and other champion riders have tried to keep "Pete's" saddle but failed. No one did the trick Sunday although Frank Bogert tucked his spurs under "Pete's" belly and stood the punishment for nearly a minute before he hit the water.

Mickey Riley gave "Pete" a tentative first try and spread-eagled into the brink. Pretty Marjorie Gestring made a game try but lasted just a little while. Bogert, in full cowboy regalia, complete to ten-gallon hat, tried next and lasted 56 seconds first try and just a few the second. But Bogert got his hat to safety each time, although on the second attempt when Riley, Smith and Samaika dived in to help him out and ducked him a half dozen times instead, the going got pretty rough.

Smith donner Bogert's chaps and essayed the saddle a couple of times, making some good water landings and fine movie shots but no records so far as keeping on "Pete's" slippery back.

That ended "Pete's" part in the program and he was drawn off the scene. Clyde Sheffield, crack roper from Rogers' Stables and the Wranglers, musical trio from the same place, filled in the intermission neatly.

The diving part of the program was truly noteworthy. Fred A. Cady, noted swimming and diving coach from Los Angeles and head coach of American divers at the last Olympics, was introduced by Smith, and in turn introduced his latest star, Miss Gestring. Her seven or eight perfect dives brought hefty applause.

LIMOUSINE Service. Phone 4444.

Breithaupt Is Arrested

Paul Breithaupt, local cement contractor was fined \$350 or 150 days in the county road camp when he appeared before Judge J. J. Fredericks at Banning Tuesday to answer three charges.

He was arrested in Los Angeles in September on complaint signed by Jess W. Aykroyd, inspector for the State Contractors License Bureau, who has investigated his case. Breithaupt was charged with conspiring to violate the provisions of the state license law, acting in the capacity of a contractor without being duly licensed and violating the architectural code. Unable to pay the fine assessed he was remanded to the custody of Constable Joe Toutain.

According to Aykroyd, his brother, Harry Breithaupt is sought on a warrant charging merely conspiracy to avoid the provisions of the license law. Aykroyd says Paul Breithaupt had two private convictions against him.

Aykroyd, who has been inspector in Riverside county for some time, was transferred recently to San Diego county and has been replaced here by Roy S. Hayden.

EL MIRADOR DINNER DANCE IS BIG AFFAIR

The dinner dance at El Mirador Saturday night was an interesting affair. Visiting notables and villagers were there in numerous parties. In one of these were Jack Warner, Jr., Sam Jaffe, Margaret Roach, daughter of Hal Roach, head of the studios which bear his name; Ann Beaumont, daughter of Harry Beaumont, director; Gloria Kelley, of the Kelley Kar Company family; Carol Huesman, daughter of the head of Desmond's stores, and Johnny Lamb, crack tennis player and professional at El Mirador. Another party had Mrs. Hal Roach and Mrs. Harry Beaumont. Mr. and Mrs. Warren Pinney had as their guests Mr. and Mrs. Ernest Duque and Mrs. Duque's mother, Mrs. Fleming.

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50" ROLL TOP DESK and chair, mahogany finish, \$25; heavy restaurant gas hot plate, \$18; restaurant mirror back, \$5; 2-battery 12-electric doughnut cooker, \$6. O. H. Tetzlaff, 354 East Ramsey St., Banning. s17-18

JEWELRY LOST—Platinum diamond sapphire bar pin; twin diamond ring containing 6 small diamonds and 4 sapphires; and platinum diamond wedding ring. Items contained in purse lost at Palm Springs Nov. 17. Liberal reward. Notify Toplis and Harding, 610 South Broadway, Los Angeles. Phone TRinity 5908. s17-19

PIANO TUNING — Herbert Eddy. Phone 5781. s14-tf

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HOUSE TRAILER, furnished, for sale. Reasonable. Inquire at office, Orchard Camp. s18p

FOR RENT—One bedroom, comfortable double bed, convenient for ladies only. Phone 5065 from 9 to 5. s18-p

WANTED—Housework or care of children, permanent for season. Write to 851 East Ramsey, Apartment 2, Banning, California. s18p

FOR SALE — Registered Pekinese pups. In house rear of Gunn's Market, next to Dill Lumber Co. s18

NOTICE

Dec. 1, 1936.
I will not be responsible for any debts contracted by anyone except myself.

W. R. JACKSON.

s18-20

COUPLE desire position, cook and housekeeper, in home, hotel or apartment house. Available immediately. For appointment and references, write Star Route, Box A, Palm Springs. s18p

FOR SALE—Modern cabin at Idyllwild on main road. P. O. Box 81, Cathedral City, California. s18-21

OWNER LEAVING CALIFORNIA — Wishes to sell for cash. Lot 10, Palos Verdes Tract No. 3, facing Ocotillo Avenue. Size 75x136. Submit offers to your broker or V. Windle, 18 N. Marengo Ave., Pasadena, Cal. Phone WA 1980; ST 3193 evenings. s18-21

ONE OR TWO ROOMS—Adjacent to Ambassador Hotel. Why not establish Los Angeles headquarters while in California. Sunny southwest front double room, second floor of private home, furnished as living room, adaptable to bedroom, new deluxe beds. Private entrance. \$30.00 each. References exchanged. C. S. preferred. Address Desert Sun R. C., Box 164, Palm Springs, or telephone Los Angeles EXposition 5329. s18p

NEW, SMART, DESERT FURNITURE IS POPULAR

The new Philippine Rattan furniture, displayed by the Desert Furniture Mart, is meeting with strong demand, according to Edward Waskow, owner and manager of the concern.

This furniture comes from the Philippine Islands, and is made especially to withstand the dry desert climate. It is also remarkably strong and durable, and delightfully comfortable. The stock includes complete furnishings for homes and hotels, as well as lawn and porch furniture, including umbrellas, steel tables and chairs.

Mr. Waskow also specializes in Rotary and Kappa Shell Sun Cabinets.

BARGAINS in heaters, cook stoves, furniture, new and used mattresses, 12-gallon crocks, 4-wheel trailer, at 145 E. 5th St., Beaumont. s-tf

FOR SALE—Roomy trailer house. Bargain for cash. Call at 178 North Eighth street, Banning. s18p

FOR SALE—Ludwig upright piano. Inquire rear H. R. Girard Plumbing Shop, next to Dill Lumber Co., Palm Springs. s18-p

LOT in Santa Rosa Trace. Low priced restrictions. Most desirable for residential income. Mike Flavin at Harold J. Hicks Office. s18

FOR SALE—Beautiful Eastern mink cape. Never worn. Cost \$550 at Wayne, New York. Will sacrifice for \$165 cash. Mme. Recamier, Box 624 Palm Springs. s18

TWO LADIES can have an elegant room for season at \$90 a month for both. References. Mme. Recamier, Box 624 Palm Springs. s18

BEAUTIFUL SUITE to rent in the Nolan Place. Phone 3623. Avenida de Los Palmas. s18

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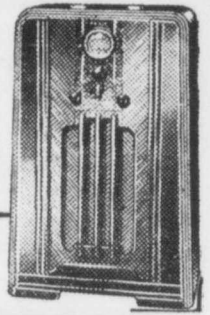
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Cost of Electricity Goes Down As Living Goes Up . . .

Recent tables showing the cost of living in the United States and the domestic use of electric service, taking 1913 as the index, show that by August, 1936, living costs had increased to 143 per cent, while the cost of domestic electric service decreased to 55.6 per cent.

For the twelve-month period ended August 31, 1936, the average domestic rate for customers on The Southern Sierras Power Company System was 4½ cents per kilowatt-hour, which was a decrease of 52.2 per cent in 10 years.

The figures on cost of living mentioned are furnished by the United States Bureau of Labor Statistics.

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The Desert

(Continued From First Page)

in the ground for eight or ten years before moisture conditions are just right to bring about germination. In the case of some of the desert plants belonging to the legume family the length of time seeds will lie in the ground and remain alive is many years. The reason for this is the tough seed coat, quite resistant to the effect of water, that keeps the moisture from the seed embryo and without the necessary moisture the seed cannot germinate.

The most outstanding shrub on the desert at this time of year is the saltbush. Just look out over the desert and you will notice the distinctive tan coloring of the seed receptacles. If you examine the seed receptacles you will find they have four stiff-wing-like appendages which will help to identify the species of saltbush that is abundant in this district.

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LIMOUSINE Service. Phone 4444.

Santa Claus to Arrive by Plane December 24

Santa Claus will arrive by airplane at 2:30, December 24, according to the latest report from Mrs. Toretzky, at the local airport. His message reads: "Clear the run-way for my Stinson four-passenger red and black plane, arriving 2:30, Dec. 24. Have coach and four meet the plane. Have children meet me at the Desert Golf Course. Will have something to say to everyone."

PREPARATIONS FOR NATIONAL ORANGE SHOW UNDERWAY

Preparations for the 27th National Orange show are in full swing, and plans are now being perfected which will undoubtedly assure the coming citrus exposition unqualified success as "California's Greatest Mid-Winter Event." The traditional February dates will be observed again this year, the time chosen being February 18 to 28, 1937, inclusive.

Phone 4834 for Best Radio Service.

TANNER Motor Livery. Phone 4444.



It isn't often that Earle Strebe has his hand out, but this picture shows him selling two tickets to the famous Pete Smith, for the gala opening Saturday evening, December 12, of the new Plaza Theatre. Earle is the proprietor and manager of the new theatre, the finest in any city this size in the country. Pete Smith is never seen in pictures, but the world has heard him in the famous Pete Smith Shorts of the screen. The world's premier showing of "Camille" will be the feature at the opening night of the new theatre, starring Greta Garbo and Robert Taylor, with Lionel Barrymore, Elizabeth Allan, Jessie Ralph, Henry Daniell, Lenore Ulric, Laura Hope Crews and others, directed by the famous George Cukor. Ralph Bellamy will be master of ceremonies on the stage and will introduce to the audience many motion picture celebrities, who will be here for the occasion. Reservations may be made by phoning 4384.

Can't Lick 'Em

(Continued From First Page)

the members of a President's family in business of the Nation. The members of the President's family have to make a living the same as the rest of us. But it has been difficult to draw the line of demarcation as to when the members of the President's family become disassociated with the official status of the President. In the past, the Nation has more or less considered that the members of the President's family acquire a public status along with the President which is different from that of the ordinary citizen. It is hard to disassociate their private from their public standings.

In the past four years, the people have taken on an entirely different viewpoint.

Young Mr. Boettinger may be the most available man in the country to fill the job as publisher of the Hearst Seattle paper, recently resumed publication after months of suspension due to a labor boycott. The President's daughter may be the most available writer for the position as Women's editor of that paper. Just so Elliott Roosevelt may be the most available man to handle certain of Mr. Hearst interest in connection with radio matters, a subject of Federal concern.

That the people have ceased to view things in the same light as in former days was evident during the past campaign when not even a ripple of excitement was caused in the East when it was shown that James Roosevelt, a son of the President, now an active insurance man in the state of Massachusetts, had the agency for such good insurance companies that most of the WPA contractors secured their performance and indemnity policies through the younger Roosevelt. Only rival insurance agents raised a howl. Not long ago a controversy raged up and down the state of California because the son of a governor had been writing some of the insurance and personal bonds for persons doing administration. A state senate committee even investigated the whole thing.

That the country is not now interested in the things that would have caused a lifting of the political eye-brows in the past was evident during the recent presidential campaign when WPA scandals, relief administration disclosures and what not didn't even make a dent in the Democratic landslide.

Times have changed. Much of the political hokum reminds me of a wrestling match I saw recently. One of the rascals, as he writhed in apparent agony on the mat, almost brought tears to the eyes of his audience. Then he suddenly discovered he was twisting his own toe.

Beatrice Edmonds will speak here Wednesday night for the Desert Forum. She is a most brilliant and interesting speaker. Her lecture at the El Paseo Theatre at 8:30 o'clock will be the Forum's feature for this month. Her subject will be "Salute to the 1936-37 Theatre Season."

Horse Races

(Continued From First Page)

Sacramento and Los Angeles and other race meets.

At Santa Anita, Bay Meadows and other race tracks are only presenting five-day race programs, Palm Springs will have the only Sunday racing on the west coast at the Palm Springs Field Club this winter. Many Santa Anita followers from the social sets of Southern California will witness the races here Sunday. The only other place in the United States having winter harness races is Orlando, Florida and their events are merely a training season program.

Mae West, screen actress, has two favored horses competing in the Sunday races. The famous film star's speedsters, Art Dillon and Lucky Watts will have W. E. Bakeoff driving them for a winning place at the Palm Springs Field Club.

Considerable interest has been shown among local Palm Springs men, many of whom plan to purchase or lease some of the fine horses entered here Sunday so they will race under their colors. Eastern horse owners get a tremendous thrill in seeing their stable colors racing to victory. Many prominent racing families of the east will no doubt at some future time enter horses from their stables to compete here.

Advance ticket sales for the races here Sunday indicate a capacity turnout. Box tickets for the races are being sold at the Desert Inn, El Mirador, Bullock's and Desmond's, according to G. E. Moreland, managing director of the Palm Springs Field Club.

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Sun Spots

(Continued From First Page)

that he hadn't absorbed a drop of moisture. In fact, he weighed less than on the previous morning — so why not try it again? Only they would go a little earlier, just before the gate was locked, to avoid the strenuous haul over the swimming pool wall. Late in the afternoon the two watched the pool until all the bathers had left. Quickly Sam disrobed, and garbed in his other suit of underwear, he sat in the shallow end of the pool and gaily splashed himself.

However, this time he was not to get off so lucky. A lady and her little girl wandered into the enclosure to watch the bathers.

"Oh, mama," cried the little girl. "See the funny man."

Sam couldn't go any deeper. "Where did you get that funny bathing suit, mister?" she asked.

Sam made believe he was deaf and dumb, and therefore didn't answer.

"Did your mama make that bathing suit?" asked the little girl.

"No," growled Sam.

The little girl finally responded to her mother's repeated calls and promises of ice cream cones, whereupon Sam growled and Earl howled, until both were exhausted.

That was Sam Blythe's last attempt to bathe in a public pool, it is said, and since that time his ablutions have been confined to his own private bathroom with the door securely locked.

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Incorporation

(Continued From First Page)

Roy Colgate, Horace Cook, Thomas Lipps and Heber Winder.

Chairman Bennett was also instructed to appoint a committee of three to circulate the petition among property owners of the district. When the petition has been signed by a sufficient number, it will be presented to the county board of supervisors, who will have the right to change the boundaries, if, for legal reasons, it is found that any part cannot be included, or if a sufficient number of property owners of any outlying section protest inclusion in the city.

The first action of the committee Tuesday evening was to elect President Frank Bennett of the Chamber of Commerce as permanent chairman.

Earl Coffman proposed that an executive committee, consisting of heads or members of the civic organization, such as the fire, police and sanitary commissions and the school board, be appointed, because these people are thoroughly familiar with the problems of the community and the activities of organizations they represent will either be taken over by the new city government or must be co-ordinated with it. Phillip Boyd was nominated as chairman of this committee, but no definite action was taken on Mr. Coffman's motion.

Warren Plinney called attention to the fact that three things must be done before incorporation is submitted to the electors of the proposed city: Viz: To decide on the boundaries of the corporation, to draft the petition, and to circulate the petition for signatures of property owners.

There was considerable discussion regarding the matter of taking in the Indian reservation, but it was finally decided, without an opposing vote, that all the territory as outlined above should be included.

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SATURDAY . . . Dec. 5

"The President's Mystery"

with Henry Wilcoxon, Betty Furness, Sidney Blackmer, Evelyn Brent, Barnett Parker, Mel Ruick and Wade Boteler

POPEYE CARTOON—"LITTLE SWEET PEA"

NEWS

Musical—"FUN IN THE FIRE HOUSE"

SUNDAY and MONDAY . . . Dec. 6-7

"Pigskin Parade"

with Patsy Kelly, Jack Haley, The Yacht Club Boys, Stuart Erwin, Johnny Downs, Betty Grable, Arline Judge, Dixie Dunbar and Judy Garland

Musical, "ROYAL CAFE"

Color Cartoon, "COCOANUT GROVE"

PATHE NEWS

TUESDAY . . . Dec. 8

GENE RAYMOND and ANN SOTHERN

— in —

"Smartest Girl in Town"

with Helen Broderick, Eric Blore, Erik Rhodes and Harry Jans

BERT LAHR in "WHOSE BABY ARE YOU?" MOVIE TONE NEWS
Cartoon, "ROBINHOOD IN A NARROW ESCAPE"

WEDNESDAY and THURSDAY . . . Dec. 9-10

THE DIONNE QUINTUPLETS

— in —

"Reunion"

with Jean Hersholt, Rochelle Hudson, Helen Vinson, Alan Dinehart, Dorothy Peterson, Slim Summerville

Musical, "CAMP MEETIN'"

Cartoon, "FARMING FOOLS"

UNIVERSAL NEWS

FRIDAY . . . Dec. 11

LAUREL and HARDY

— in —

"Our Relations"

Musical, "SWEETHEARTS AND FLOWERS" TOPICS OF THE DAY
Color Cartoon, "MERRY MUTINEERS" NEWS OF THE DAY

SATURDAY and SUNDAY . . . Dec. 12-13

CONSTANCE CUMMINGS and EDMUND LOWE

— in —

"Seven Sinners"

Comedy, "DON'T BE LIKE THAT" Sport Short, FIGHTING MARLIN
LOWELL THOMAS IN GOING PLACES
BETTY BOOP, "MAKING FRIENDS" NEWS

— COMING ATTRACTIONS —

"ISLE OF FURY"

"GO WEST YOUNG MAN"

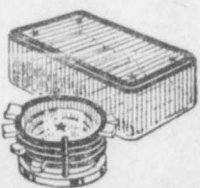
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